SAKURA internet

Fact Book

2025 As of the end of June

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Company Overview

SAKURA internet

SAKURA internet

Corporate Name	SAKURA internet Inc.
Founder, CEO, and President	Kunihiro Tanaka
Date of Foundation	December 23, 1996
Date of Incorporation	August 17, 1999
Business Description	Providing cloud computing services Operating data centers
Head Office Location	Grand Green Osaka North Building, JAM BASE 3F 6-38 Ofukacho, Kita-ku, Osaka-shi, Osaka 530-0011, Japan
Bases	Osaka (head office), Tokyo, Hokkaido (data center), Fukuoka, Okinawa
Capital	11,283,160,000 yen
Stock Listing	Tokyo Stock Exchange Prime Market (Securities Code: 3778)
Number of Employees	997 employees (consolidated) as of the end of March 2025

1996 SAKURA internet founded

In December 1996, the current president, Kunihiro Tanaka, founded the company as an on-campus startup while attending the National Institute of Technology Maizuru College

1999 SAKURA internet Inc. was established/ The first data center was established

It became an incorporated company in August 1999.
In October, the first data center was established in Chuo Ward, Osaka City

2005 Listed on the Tokyo Stock Exchange Mothers

Listed on the Tokyo Stock Exchange Mothers market in October 2005

2011 Ishikari Data Center was established

In November 2011, one of the largest suburban data centers in Japan was established in Ishikari City, Hokkaido

2015 Upgraded to the First Section of the Tokyo Stock Exchange

In November 2015, the company was upgraded to the First Section of the Tokyo Stock Exchange

2021 25th anniversary of founding

In December 2021, the company celebrated its 25th anniversary

2022 Transitioned to the Tokyo Stock Exchange Prime Market

It transitioned due to a change in the market classification of the Tokyo Stock Exchange

2023 Conditionally certified for the government cloud service

The company was selected as the first domestic provider of the government cloud services on the condition that it meets certain technical requirements by the end of March 2026

SAKURA internet

Corporate Philosophy

Turning “what you want to do” into “what you can do”

Together with the internet, we will create a society where anyone who takes on challenges with great passion can achieve what they want.
That is what SAKURA internet strives to achieve.
The core of this is ES (Employee Success) and CS (Customer Success). The realization of ES and CS is an important policy for advancing these initiatives.
The challenges of employees lead to the successes of customers, and the successes of customers are returned to employees as new opportunities, allowing employees to take on even greater challenges.
It also leads to the success of the company. We aim to realize a spiral of success for everyone involved.

Toward Realization

ES
Employee Success

Grow together

CS
Customer Success

Toward a society where everyone can succeed and turn “what you want to do” into “what you can do”

Three Values

01 Affirmative first

To achieve dialogue based on mutual understanding, it is important to accept the other person's words with a positive and receptive attitude. By engaging in positive dialogue on both sides, we strive to build relation-ships that lead to mutual understanding and trust.

02 Lead and follow

The success of a team requires both a leader who demonstrates vision and guidance and followers who offer their support. We value the flexibility to assume either role—leader or follower—depending on the situation, as well as the attitude to act autonomously.

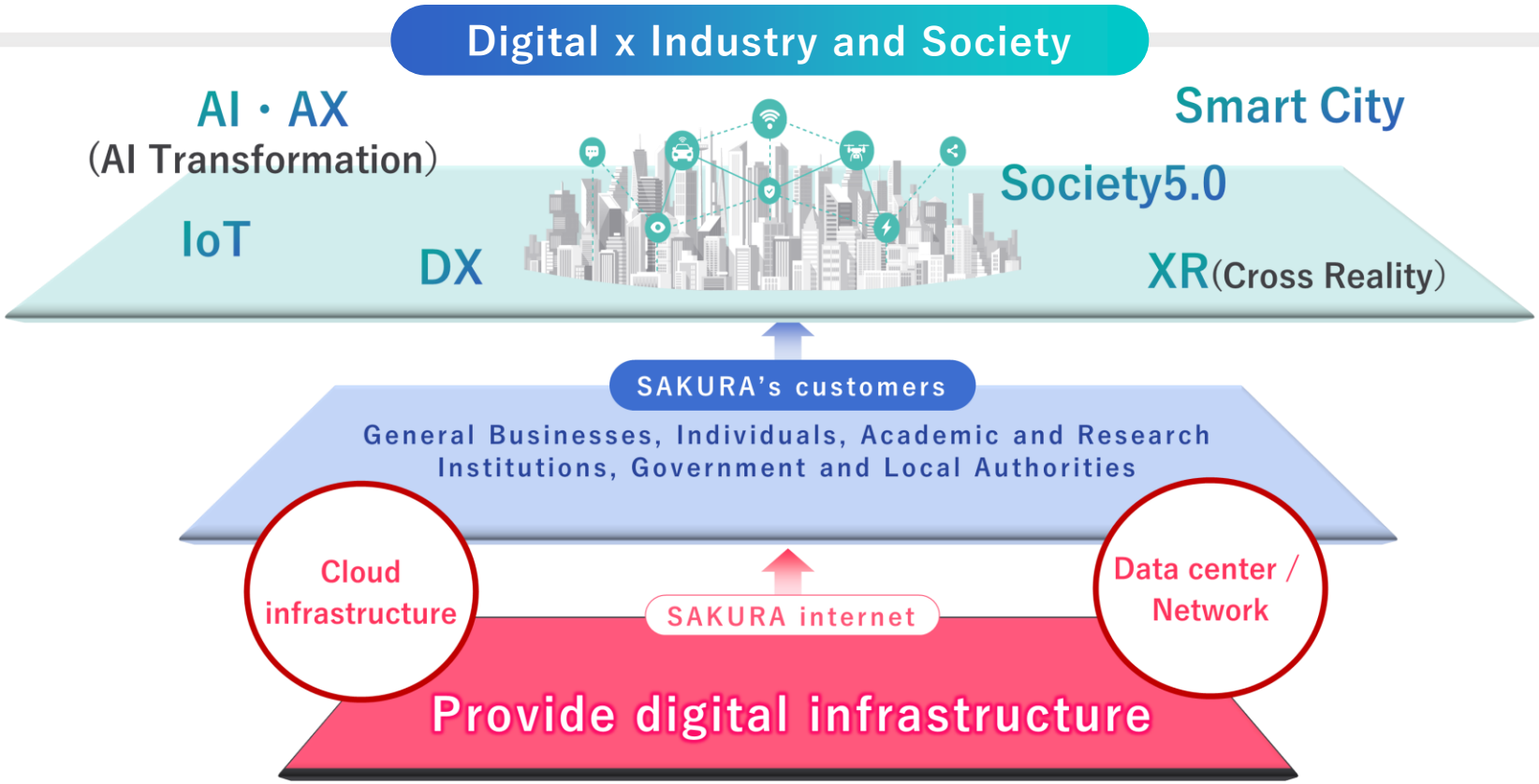
03 Speak until the message is conveyed

Many problems in human relationships are said to stem from expectations that are held without mutual agreement. We place importance on aligning expectations and preventing misunder-standings through careful communication and sincere listening.

SAKURA internet

Become an indispensable presence for customers and society by contributing to the creation of a digital-ready society

Establish itself as a leading digital infrastructure company in Japan



SAKURA internet

Kunihiro Tanaka

Kunihiro Tanaka

Founder, CEO, and President

1978: Born in Osaka Prefecture (currently residing in Okinawa)
1996: Founded SAKURA internet as a student entrepreneur
1998: Graduated from the National Institute of Technology Maizuru College, the Department of Control Engineering
2005: Listed on the Tokyo Stock Exchange Mothers
2015: Upgraded to the First Section of the Tokyo Stock Exchange (currently the Tokyo Stock Exchange Prime Market)

Main Public Offices

- President of the Software Association of Japan (SAJ)
- Chairman of the Japan Data Center Council (JDCC)
- Vice Chairman of the Japan Internet Providers Association (JAIPA)
- Vice Representative Director of the Blockchain Collaborative Consortium (BCCC)
- Vice President of the Digital Society Promotion Political Alliance
- Permanent Executive Director of the Kansai Association of Corporate Executives
- Information-technology Promotion Agency (IPA): MITOU IT Program
  Project Manager (IPA MITOU PM)
- Member of the Operating Council of the National Institute of Technology
- Director and Entrepreneurial Lecturer at Kamiyama Marugoto College of Design, Engineering and Entrepreneurship (Incorporated Educational Institution Kamiyama Gakuen)
- Member of the Cabinet Office-hosted AI Strategy Conference
- Member of the Public-Private Advisory Council on Watt-Bit Collaboration

Realizing diverse work styles conducive to remote work

Shifting to a work style conducive to remote work in order to decentralize work locations from Tokyo. Each base is regarded as serving both employees and the local community and implementing initiatives rooted in its respective region.

Osaka

Blooming Camp (Headquarters)

In September 2024, the new base opened at the core facility JAM BASE in Grand Green Osaka. It is composed of three areas: the “Connect Area," for employees and members, the "Cafe Area, which anyone can use, and the "Event Square," which can accommodate about 100 people.

Hokkaido

Ishikari Data Center

It was established as the new data center base. It functions as a place for employees to work and as a venue for events for customers and the local community.

Fukuoka

Fukuoka Office (within Fukuoka Growth Next)

In April 2025, it relocated to Fukuoka Growth Next, a public-private collaborative startup support facility in Fukuoka City.

Tokyo

Tokyo Office

It is an office that has reviewed its office layout, significantly reduced fixed seating, and changed to a free address system. It is a base equipped with an open space for large-scale events and the shooting studio STUDIO Sakura TKY. The space was expanded in July 2025.

Okinawa

SAKURA innobase Okinawa

Focusing on three pillars—internal and external exchanges, human resource development, and making contributions to local issues—it functions as a DX hub that drives digital innovation.

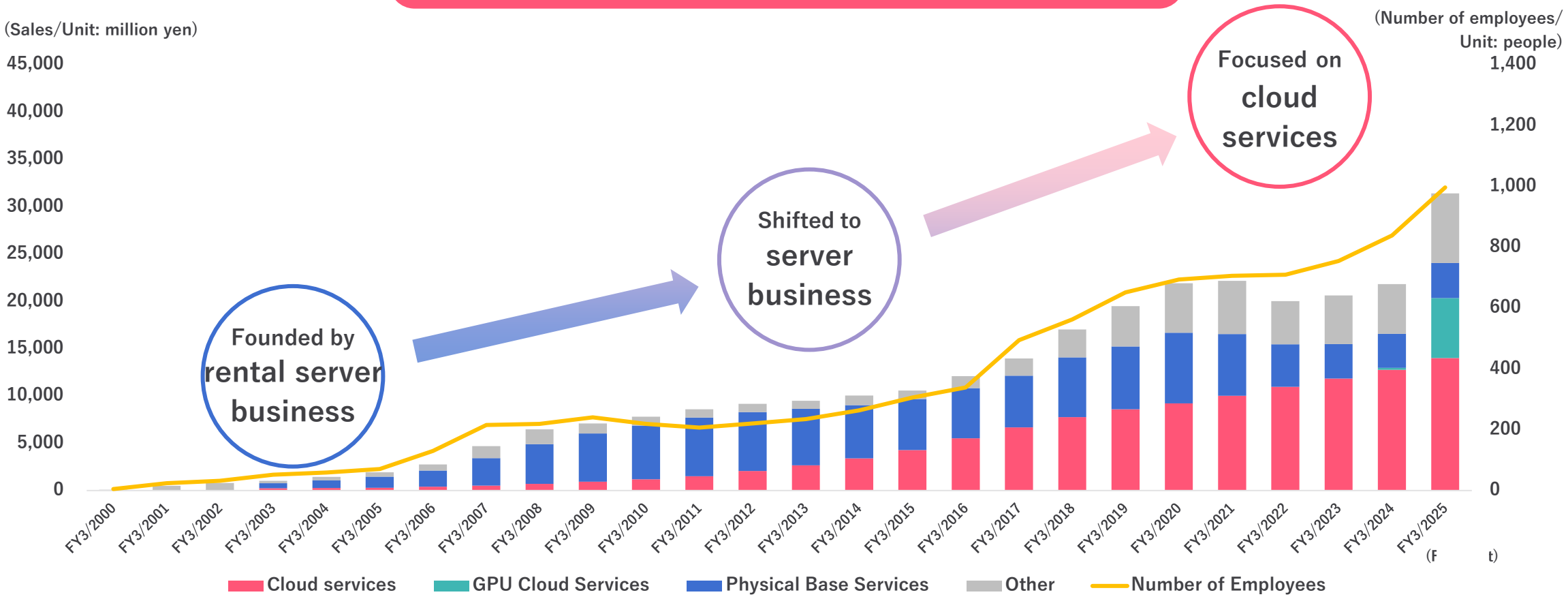
A List of Group Companies (In the Order They Joined the Group)

	Corporate Name	Date Joined the Group	Representative	Business Description
GEHIRN	Gehirn Inc.	May 2016	Daiki Ishimori	Analysis and dissemination of disaster prevention and weather information, security consulting
櫻花移動電信有限公司	SAKURA Mobile Limited	November 2016	Ryosuke Yamaguchi	Development and licensing of software for connecting with SAKURA Secure Mobile Connect and liaising with overseas telecommunications carriers
アイティーエム	ITM Inc.	January 2017	Takeshi Kawamoto	Cloud and Cybersecurity Services
bitstar	bitstar Inc.	September 2017	Akihiro Maeda	Web production, development, construction, and operational maintenance
Prunus-Solutions	Prunus-Solutions Inc.	May 2018	Hironori Usui	System integration, focusing on high-performance computing and consulting
IZUMOBASE	IzumoBASE Inc.	August 2018	Jumpei Arakawa	Development of storage software products
BBSakuraNetworks	BBSakura Networks, Inc	August 2019	Hiroyuki Kawabata	Development and operation of software related to communication services
Tellus	Tellus Inc.	December 2021	Hideto Yamazaki	Promoting new businesses utilizing space and IT, such as satellite data

SAKURA internet

Growth from changing the focus of services, along with the evolution of customer needs since the dawn of the internet

Sales and Number of Employees by Service Category



*The figures for the fiscal years ending March 2000 to March 2005 and March 2009 to March 2015 are non-consolidated.
*From the fiscal year ending March 2026, the breakdown of the former "GPU cloud services" category has been revised.
For details, please refer to page 12 of the financial results presentation materials for the fiscal year ending March 2026.
https://www.sakura.ad.jp/corporate/wp-content/uploads/2025/07/250728-ir_2.pdf

Each service category mainly includes the sales of the following services.
- Cloud services: SAKURA Cloud, SAKURA VPS, SAKURA Web Hosting
- GPU cloud services: Koukaryoku PHY
- Physical base services: Housing services, dedicated server services
- Other services: Items not included above

SAKURA internet

Strengthening cloud infrastructure and enhancing the added value of AI infrastructure to evolve into the next growth phase

FY3/2024

Focused on cloud services and the creation of new growth areas

FY3/2025 onward

Embarking on a new growth phase

Long-term outlook

Establish itself as a leading digital infrastructure company

- Become a promising alternative to hyperscale cloud providers, serving as a foundational infrastructure that supports the digitalization of government and private sectors and promotes the digitalization of society and industry
- Overseas expansion into Asia and other regions is also planned

Accelerate the Enhancement of Cloud Services

- Enhance our presence and market expansion through conditional certification of the government cloud as Japan's first domestic operator, along with improving the service functions to meet the required specifications
- Strengthening sales growth by expanding and developing partners through qualifications and partner programs

Enhancement of Added Value in AI Infrastructure Services

- Evolving into a highly profitable generative AI infrastructure service by leveraging strengths as a leading domestic company with competitive GPU resources and a flexible cloud infrastructure
- An AI expert team that strategically integrates creation, sales, and support to enable customers to leverage generative AI

SAKURA internet

Performance for FY3/2025

Consolidated Sales

31,412 million yen

ARR (Annual Recurring Revenue)*

14,200 million yen

*The target is the company's non-consolidated cloud (calculated based on a flat-rate system), VPS, and rental server services
*Calculated by multiplying the MRR (Monthly Recurring Revenue) at the end of each month by 12 A different metric from sales

Operating Profit

4,145 million yen

SAKURA in Numbers

Average age

39.63 years old

Remote work implementation rate*

88.7%

*Calculated for the month of March 2025
Non-attendance rate

Turnover rate*

2.7%

Average overtime hours

10 hrs. **46** min.

Reference: FY2024 Information and Communications Industry Average: 15.8 hrs.
*Source: 2023 Monthly Labour Survey

Childcare leave rate*

Male **50.0**% (Avg.: 68.3 days)

Female **100**%

Reference: FY2023 (National):
Male 30.1%, Female 84.1%
*Source: FY2023 Basic Survey of Gender Equality in Employment Management

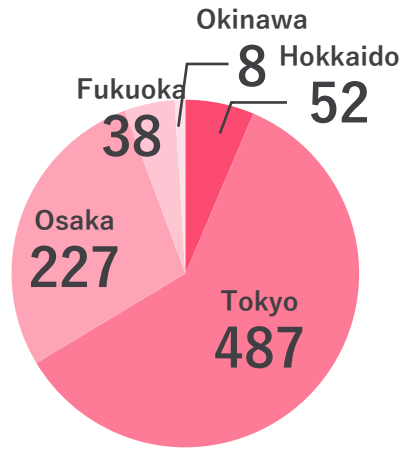
Number of employees*

815 people

The total number for the group is 997 people

*SAKURA (non-consolidated): Excludes employees dispatched to other companies and includes employees dispatched to SAKURA from other companies

Number of employees by base (unit: people)



Market Environment Surrounding Our Company and Business

SAKURA internet

The markets surrounding cloud and AI are expanding steadily each year,
and our company is advancing its business in these growth areas.
Cloud computing has become an essential social infrastructure for the next generation,
and demand for high-performance computational resources in the AI field is increasing.

Domestic public cloud market

Results for fiscal year 2024

4 trillion 142.3 billion yen (based on sales amount)

Market size forecast for fiscal year 2029

Approx.

8 trillion 816.4 billion yen

Source: IDC Japan Press Release
"Announcing the forecast for the domestic public cloud service market"
(February 20, 2025)

Domestic AI infrastructure market

Results for fiscal year 2024

495 billion yen (based on sales amount)

Market size forecast for fiscal year 2029

Approx. **653 billion yen**

Source: IDC Japan Press Release
"Announcing the results and forecasts
of the domestic AI infrastructure market"
(June 19, 2025)

SAKURA internet

Corporate customers and attributes

Our services are primarily offered to wholesale and retail clients and are increasingly expanding into the academic, information communication, and service industries. Companies of all sizes and industries are utilizing them.

SAKURA Cloud

三菱マテリアル

NII 大学共同利用機関法人 情報・システム研究機構 国立情報学研究所 National Institute of Informatics

桜美林大学

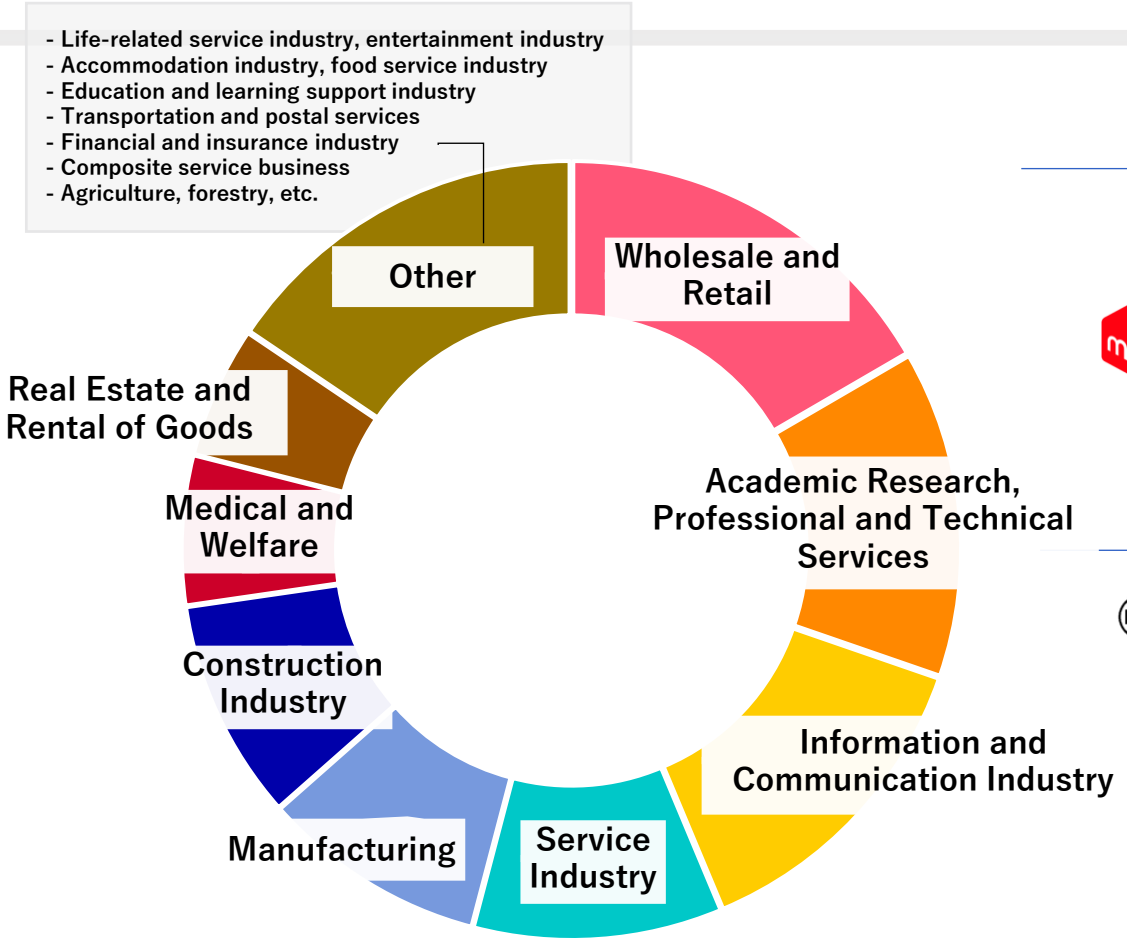
小説投稿サイト 小説家になろう

SAKURA Web Hosting

九州大学 KYUSHU UNIVERSITY

Koukaryoku

Preferred Networks



ImageFlux

集英社

mercari

BASE

SAKURA Dedicated Server PHY

NCK 日本鋳鉄管株式會社

ニコニコレンタカー

勘定奉行i 財務会計システム

SAKURA internet

Vertical integration type and self-reliant business model
Providing domestic cloud services that are resilient to market fluctuations and responsive to customer needs

Strengths

- Optimization of the value chain
- Able to respond flexibly and quickly to customer needs

Support

Sales

Service and operation

Service development and technical research

Data Center

Cloud services

Blockchain AI and deep learning

IoT

Edge computing

SAKURA internet

Providing a reliable and trustworthy digital infrastructure based on self-reliance and domestic cloud services

External Environment

Global Trends

- Rising geopolitical risks
- Cloud policies of various countries
  - U.S. Cloud Act: Requires U.S. companies to disclose data stored outside the U.S. upon request by the U.S. government
  - GAIA-X: An EU-led project to build a data sovereignty cloud infrastructure
  - Each country promotes sovereign cloud policies to protect its own legal system and sovereignty

Country-Specific Challenges and Policy Trends

- Foreign cloud services have become main-stream, contributing to an expanding IT trade deficit due to the reliance on overseas providers
- Focusing on domestic infrastructure from the perspectives of economic security and disaster resilience
- Government cloud policy, national procurement requirements clarified

Our Competitive Advantage

A cloud service compliant with Japanese legal regulations, allowing clients to safely entrust their important data

- A completely domestic-operated infrastructure system
- Conditionally certified for the government cloud

To be chosen as domestic digital infrastructure

Providing reliable cloud services to meet diverse needs through partner collaborations

SAKURA internet

Responding to various needs and supporting customers' businesses

**Guided by the corporate philosophy of turning “what you want to do” into “what you can do,”
we develop a diverse range of services, including SAKURA Cloud and Koukaryoku, to meet customer requests,
and we offer DX solutions tailored to all industries.**

Cloud service

さくらのクラウド

Rental server service

さくらのレンタルサーバ

VPS server service

さくらのVPS

Exclusive server service

さくらの専用サーバ PHY

CDN service

ImageFlux

ウェブアクセラレータ

GPU cloud service

高火力

高火力 PHY（ファイ）

高火力 DOK（ドック）

高火力 VRT（バート）

Execution infrastructure for generative AI

さくらの生成AIプラットフォーム

SAKURA Domain

SAKURA Nameserver

SAKURA Mailbox

Sakura.io

SAKURA secure mobile connect

SAKURA Server Certificate

Private Link for BBIX Service

LGWAN Web Hosting Service

WebSite Scouter Web Vulnerability Assessment Service

WebSite Scouter Network Vulnerability Assessment Service

External Line Connection Service

Marketplace

SAKURA VPS for Windows Server

Click here to visit SAKURA internet's service site: https://www.SAKURA.ad.jp/services/

さくらのクラウド
sakura cloud

SAKURA Cloud is a cloud service launched in November 2011, which provides a wide range of services, such as servers and storage. Serving as a foundational infrastructure for internet services, it has been adopted across a wide range of industries, including large corporations and public institutions. The pricing system offers hourly, daily, and monthly rates, and it automatically applies the lowest price, based on the usage period in the subscription format.

The Features of SAKURA Cloud

A cost-effective pricing system based on usage time

The service does not incur any data transfer fees and is available from 7 yen per hour or 77 yen per day.* If usage exceeds 10 hours in a single day, the daily rate applies, so even if you use the service for 24 hours, you will only be charged for 10 hours. Additionally, if usage is less than 20 days in a month, charges are calculated on a daily basis. After 20 days, a fixed monthly subscription fee applies, preventing unexpected expenses.

*Amounts for the Ishikari region

Environment setup is possible at multiple locations

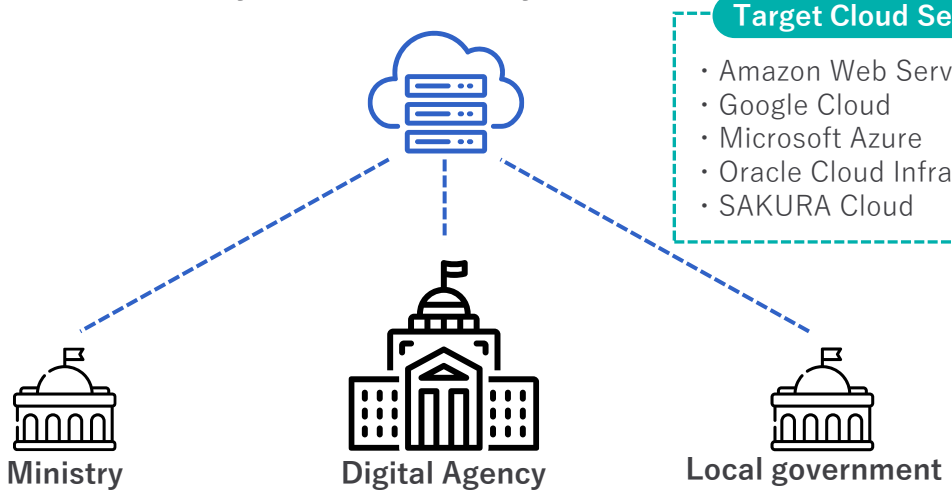
Creating environments in multiple regions enables recovery from disasters and failures, as well as restoration from backups, minimizing customer damage in the event of failures and other problems.

High operability and abundant features

An intuitive, easy-to-understand control panel is provided, featuring tools that simplify infrastructure management. These include "map view," which displays servers and switch connections, "remote screen" for the direct operation of virtual servers, and "resource manager" for building and managing multiple infrastructure configurations.

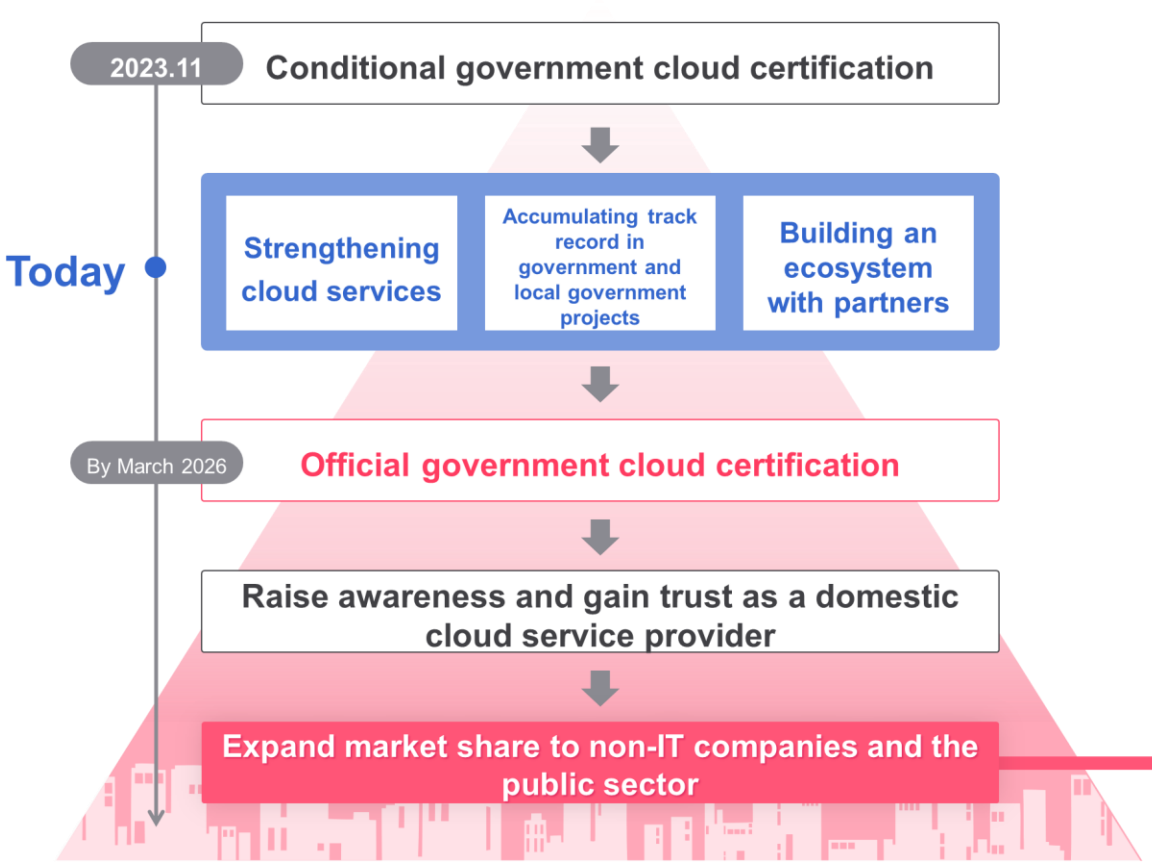
Conditionally certified for the government cloud

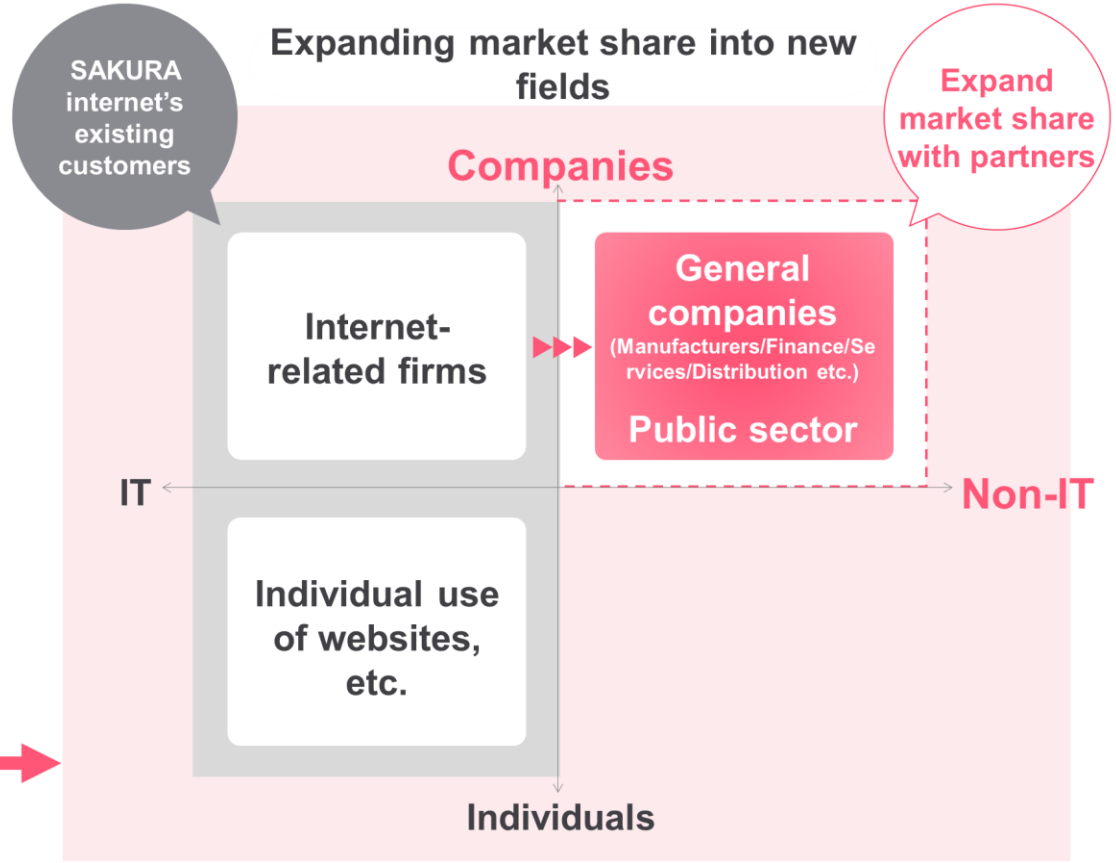
In the fiscal year 2023, it was conditionally certified as the first domestic provider for the "Cloud Services for Government Cloud Development" project, which was solicited by the Digital Agency. This certification is conditional upon meeting all technical requirements by the end of fiscal year 2025.



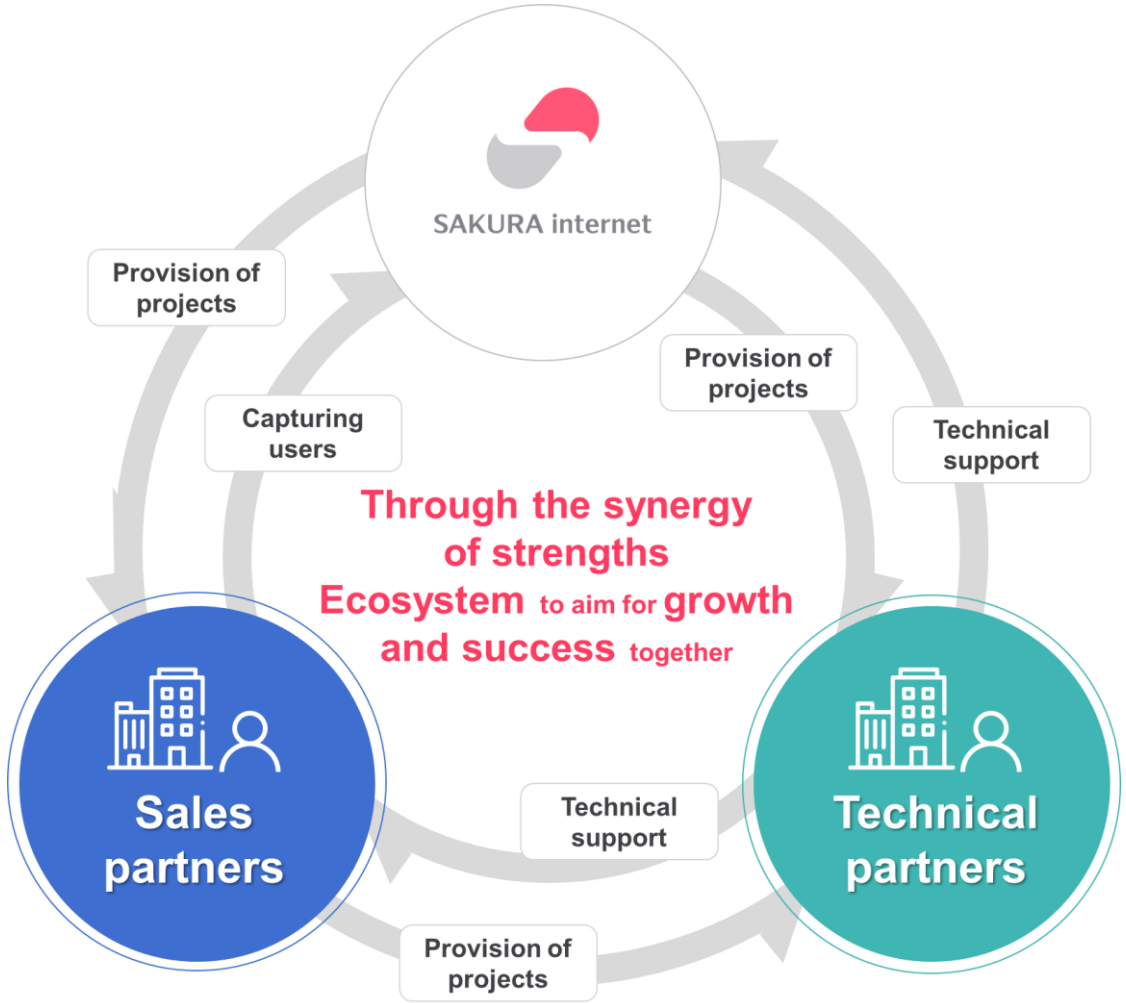
SAKURA internet

Aiming for official government cloud certification and expanding our presence into new fields





Strengthen the partner network for cloud services to boost sales



Sales partners

- To partner companies that sell SAKURA Cloud, we offer support programs—including sales support and technical support—through a dedicated communication organization.
- While partners apply for and request each program from SAKURA internet, we support end users by presenting configurations, preparing estimates, managing projects, and providing first-level support.

Technical partners

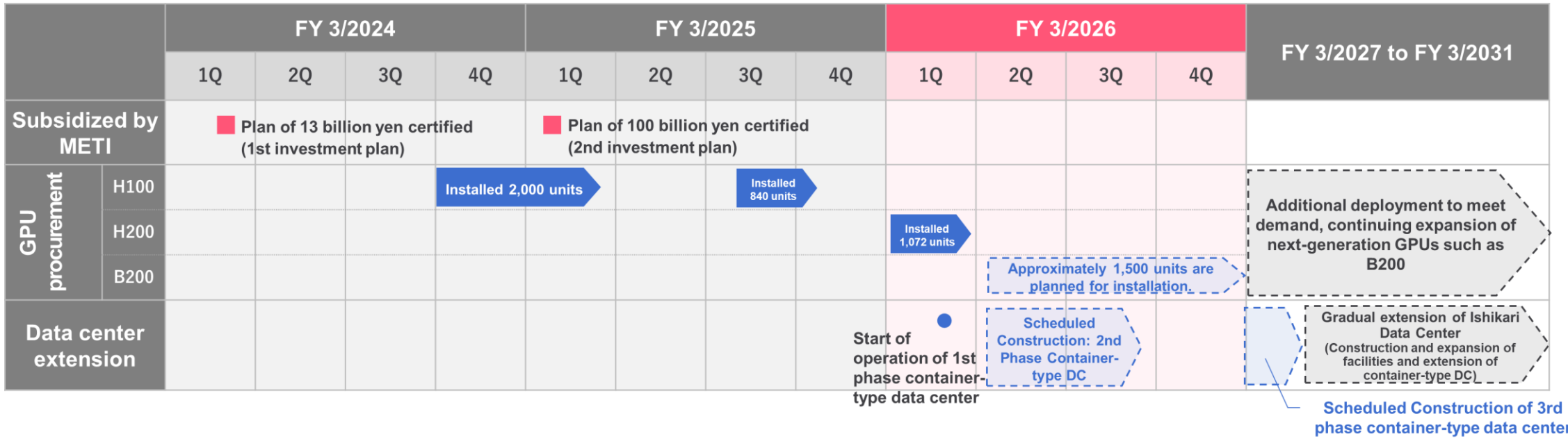
- By integrating our partner companies' products and services with SAKURA Cloud, we enable the creation of a new business cycle.
- SAKURA internet provides programs related to SAKURA Cloud, such as technical support.

SAKURA internet

高火力 KOUKARYOKU

Koukaryoku, the cloud service for generative AI, is a high-performance and cost-effective computing resource service designed to deliver results at the forefront of AI and deep learning. In January 2024, we launched the bare metal series Koukaryoku PHY, in June, the container series Koukaryoku DOK, and in April 2025, the VM series Koukaryoku VRT. Equipped with a high-speed backbone, it demonstrates outstanding performance for large-scale language models, generative AI, machine learning, and scientific simulations.

- **To further enhance the service, we plan to invest approximately 100 billion yen in the latest GPUs and data center expansion.**
  - We will receive half of the project costs as a grant from the government after certification under the Ministry of Economy, Trade and Industry's Cloud Program supply assurance plan.
  - We offer services powered by NVIDIA H100 and NVIDIA H200 GPUs.
  - Starting with the NVIDIA B200 GPU, we will continuously adopt next-generation GPUs.



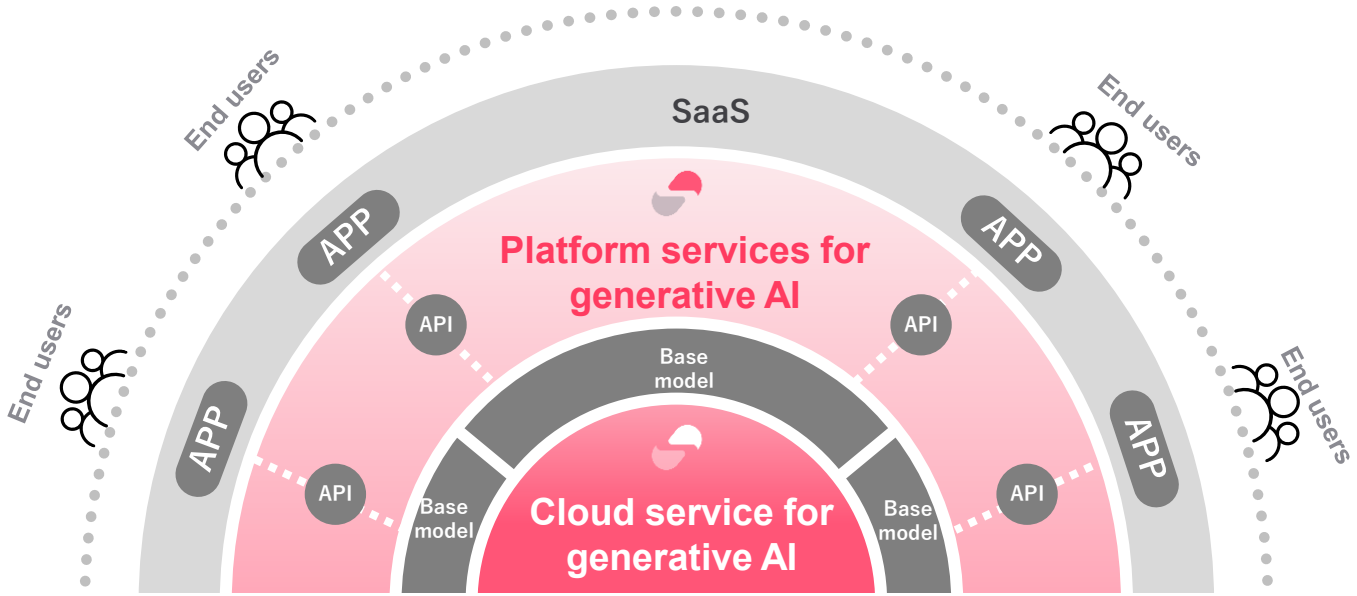
SAKURA internet

	Koukaryoku PHY	Koukaryoku VRT	Koukaryoku DOK
Service Overview	We provide a complete physical server. Using a high-speed inter-server network, it is possible to build a large-scale learning environment. Storage can also be added.	Servers are divided and provided as multiple VMs. It can be used as a server in SAKURA Cloud. It can complete AI applications in a single service.	It is a task execution service capable of processing that uses NVIDIA GPUs through the Docker container environment. There is no need for users to perform operational management tasks, such as middleware setup or scaling.
GPU Models Provided	・NVIDIA B200 (8 GPUs) ・NVIDIA H200 (8 GPUs) ・NVIDIA H100 (8 GPUs)	・NVIDIA H100 beta version (1 GPU) ・NVIDIA V100 (1 GPU) *Multi-GPU plans are under consideration for future implementation	・NVIDIA H100 beta version (1 GPU) ・NVIDIA V100 (1 GPU) *Multi-GPU plans are under consideration for future implementation
Price (including tax) *H100 Plan *On-demand	Please contact us	990 yen/hour	0.28 yen/second (1,008 yen/hour/GPU)
Chargeable	Fixed	VM operation time	Container execution time
Target users	- Large-scale AI startups - Research institutions *Large-scale workloads - Large companies (manufacturers, etc.)	- Research institutions *Small-scale workloads - Large companies (manufacturers, etc.) - AI applications/Service providers *Real-time applications	- ABCI (AI Bridge Cloud Infrastructure) users - AI applications/Service providers *Non-real-time, cost-performance-focused applications

SAKURA internet

Planning to provide a platform that supports the expansion of AI utilization through the combination of “domestic cloud × high-performance GPUs”

Platform services for generative AI



Details of initiatives

- Integrating multi-vendor foundation models into SAKURA internet’s GPU cloud services for generative AI and build a layer that supports application development and operation. Realize easier app development and domestically complete data management
- Announced collaboration in November 2024 to provide platform services for generative AI based on NEC Corporation’s generative AI model “cotomi”
- Continue to expand our base model options through collaboration with companies in Japan and overseas to meet diverse needs for generative AI applications

Ishikari Data Center

SAKURA internet

By securing Japan's largest high-capacity, high-speed communication lines, we operate our own data centers 24/7 all year round, featuring advanced security and a robust facility environment

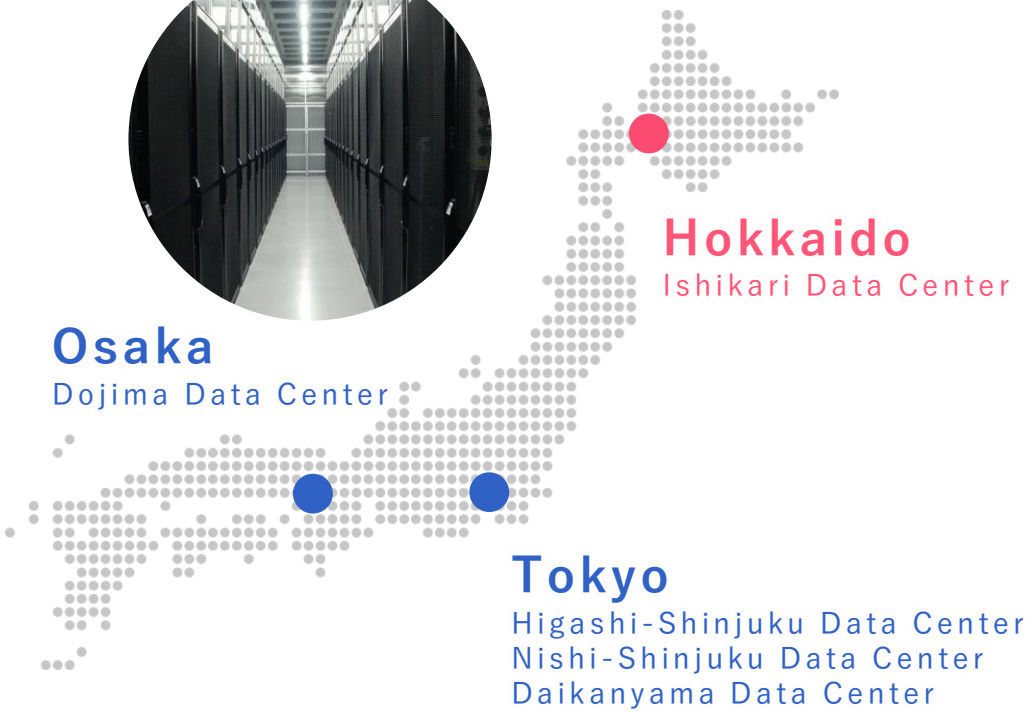
Ishikari Data Center achieves zero CO2 emissions by utilizing 100% renewable energy sources.

Ishikari Data Center

One of Japan's largest suburban, large-scale data centers optimized for cloud computing, our facility leverages the cool outdoor air of Hokkaido for outside air cooling to enhance energy efficiency. By thoroughly implementing modular designs, from the building to the equipment, and taking advantage of a site approximately 1.1 times the size of Tokyo Dome, we achieve outstanding cost competitiveness through economies of scale.

Urban Data Centers

In Tokyo, our urban data centers are located in Higashi-Shinjuku, Nishi-Shinjuku, and Daikanyama and in Osaka in Dojima.
With excellent access to public transportation, they enable rapid responses in emergencies.
By utilizing electricity with non-fossil certificates, these facilities achieve virtually zero CO2 emissions.



SAKURA internet

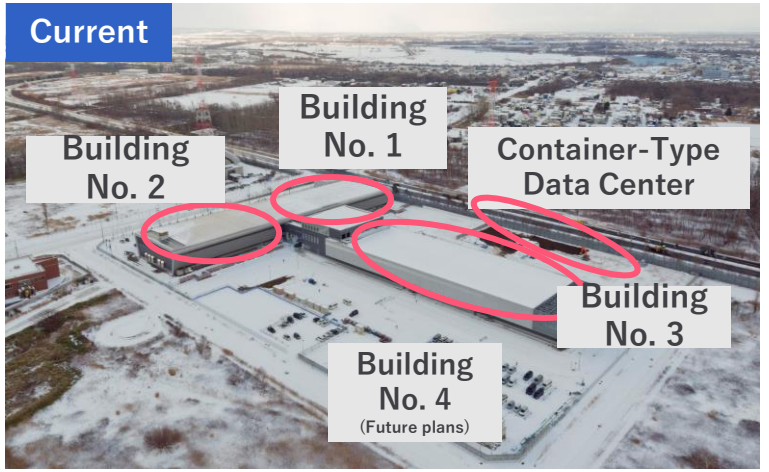
In 2011, Buildings No. 1 and No. 2 of the Ishikari Data Center were opened, followed by the addition of Building No. 3 in 2016. Land has been secured for future expansion, allowing for up to five buildings with approximately 6,800 racks.

	Building No. 1	Building No. 2	Building No. 3
Site Area	51,448 m² (the total area of Ishikari Bay New Port is 3,022 ha)		
Construction Completed	November 15, 2011		December 28, 2016

Buildings No. 1 and No. 2

Building No. 3

Current



Container-Type Data Center

With demand for GPU resources rapidly rising, we constructed a new container-type data center on land secured for expansion at the Ishikari Data Center site. Thanks to a forward-looking management policy and scalable equipment design, we are now able to respond flexibly to changing needs. Compared to conventional data centers, container-type data centers offer the advantage of much shorter construction times. Additionally, the introduction of a direct liquid cooling method* has further enhanced the operational efficiency of the equipment.

*A cooling system that uses liquid to efficiently remove heat from servers

SAKURA internet

Data centers, the essential part of our business, consume large amounts of electricity when operating and cooling their servers. Due to recent rapid advances, etc., of large language models (LLM), the amounts consumed by high-performing servers are also increasing *.

We strive to reduce energy consumption and have decarbonization, aiming to contribute to a sustainable society.

Strive for decarbonization and reduction of energy consumption

Ishikari Data Center, Japan's largest suburban mega data center optimized for cloud computing, has actively made efforts to improve sustainability since its opening.

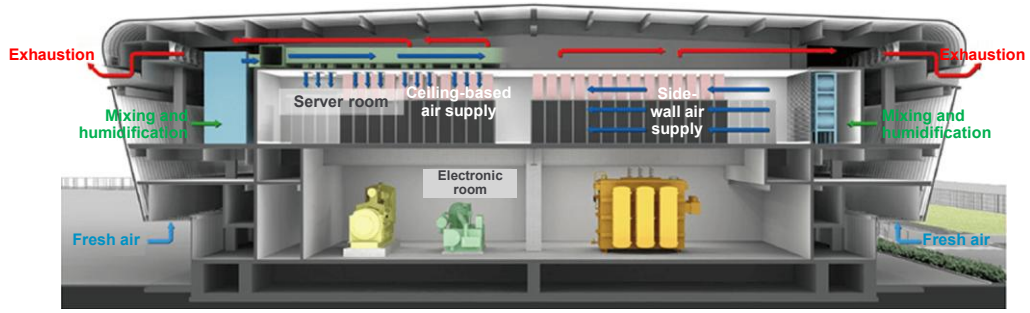
Appearance of Ishikari Data Center (front: Building 3, left: Buildings 1 and 2)

Continued to use 100% renewable energy

As part of our decarbonization efforts, we achieved virtually zero annual CO2 emissions at the Ishikari Data Center by shifting the power source to renewable energy sources

Drastically reduced the energy consumption for air conditioning and improved the power supply efficiently

Installed air conditioners using a "direct outdoor-air cooling system" which incorporates the fresh outdoor air of Hokkaido into server rooms, and an "indirect outdoor-air cooling system" which cools refrigerant circulating between a compressor unit and an air conditioning unit. The electricity consumption was reduced by about 40% compared with general data centers located in urban areas.



(Above) Conceptual diagram of the air conditioning system of Ishikari Data Center

- Reference: "Global electricity demand from data centers could double toward 2026" according to the IEA's Electricity 2024 https://www.iea.org/reports/electricity-2024

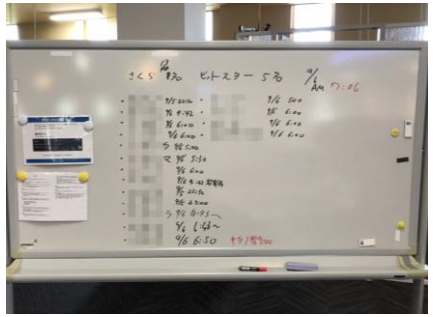
SAKURA internet

September 6, 2018, 3:07:59 A.M. An earthquake with a maximum seismic intensity of 7 struck Eastern Iburi in Hokkaido, causing a widespread blackout across the entire prefecture for an extended period. Our company maintained uninterrupted operation of the Ishikari Data Center for two and a half days (about 60 hours) until power was restored on September 8, providing IT infrastructure that enabled approximately 38,000 customers to continue their operations.
Every year, the period from September 1 to 6 is designated as "SAKURA Disaster Prevention Week," during which disaster simulation training is conducted at all locations.

Reasons for Overcoming the Crisis

- The remote work system was implemented prior to the COVID-19 pandemic, allowing employees to become accustomed to remote communication and enabling real-time information sharing and decision-making.
- By using the multipurpose space as an evacuation shelter for employees' families, on-site employees were able to work with peace of mind.

Meal distribution



A whiteboard listing the attendees

The multipurpose space was used as an evacuation shelter

Emergency power supply equipment

Stockpiles

Support supplies

Activities for CSV (Creating Shared Value)

Blooming Camp (Headquarters)

Opened in September 2024 at Grand Green Osaka, this facility was established to promote open innovation.
Located in Grand Green Osaka, a redevelopment area in Umeda, this facility serves as a hub where a diverse range of people and companies can come together to turn “what you want to do” into “what you can do.” It aims to create a space where new challenges and values emerge through the fusion of online and physical experiences.

Co-Creation Innovation Space

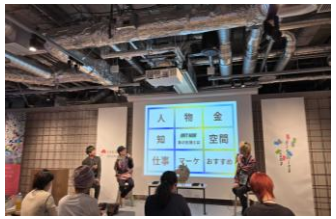
In the "Connect Area," which is available to both members and SAKURA internet employees, and the "Open Communication Area," which is accessible to non-members, various mechanisms are in place to facilitate connections between people. These spaces are designed to foster co-creation and innovation.

Seeds Membership System

The Seeds Membership System is designed to enable members to participate in the Blooming Camp community and engage in activities that turn "what you want to do" into "what you can do." By participating in the online community and member-exclusive events, members are forming new connections and collaborations.

Hosting Various Events

Centered around the "Event Square," which can accommodate up to 100 people, a wide range of activities, including workshops, study sessions, and networking events, are held regularly. From its opening until the end of March 2025, over 350 events have taken place, averaging more than 50 events per month.



Community Manager

A community manager is stationed onsite to plan and operate the Blooming Camp.
The community includes members with a diverse range of backgrounds and expertise, such as public relations and regional revitalization, and they support and encourage each member's initiatives and challenges.

Fukuoka Growth Next (FGN)

Located in Fukuoka City, this public-private collaborative facility provides support to startups to create a prosperous future. It offers assistance to help startups achieve rapid growth after they are established. The site of a former elementary school serves as the hub for this initiative, which aims to create a world filled with greater hope and possibilities.
We have participated as an operating entity for three consecutive terms.

Collaborations with the Government and Other Companies

A defining characteristic of FGN is that it is a public-private collaborative facility. Rather than being entrusted under contract from Fukuoka City, private operators, including our company, jointly contribute funding, personnel, and expertise to operate the facility together.

Advanced Workplace

FGN features an advanced workspace designed to support remote work and foster open innovation.

A Total of 928 Startups and Supporters

By the end of March 2025, a total of 928 companies, including entrepreneurs and startups, gathered at FGN to foster co-creations. The know-how and experience in co-creations gained at FGN can be widely shared both inside and outside the company.

A Diverse Range of Events

Events and meetups to support startups are regularly held at FGN, including pitch contests, seminars, mentoring sessions, and workshops.

SAKURA internet

SAKURA
innobase Okinawa
さくらイノーベース沖縄

SAKURA innobase Okinawa

**In September 2023, this facility was established as a hub to spark a chain reaction of turning "what you want to do" into "what you can do," starting from Okinawa.
It serves as a space for real communication both inside and outside the company and as a venue for recruiting and developing DX talent.**

DX Talent Development Program

Hosting practical events aimed at developing human resources for IT business creation

Creation of Digital Innovation

● Business Development

Leveraging our cloud infrastructure services and development and operational expertise while respecting Okinawa's unique technology and culture, we will collaborate with local companies to drive open innovation.

● Startup Support

We have joined the Okinawa Startup Ecosystem Consortium, led by Okinawa Prefecture, to support the growth of startups.

Karry Impact & Innovation Fund*1

カリーファンド
Karry Impact & Innovation Fund

We conduct impact investments through a fund originating in Okinawa with the aim of addressing social issues in the region in collaboration with investors, social entrepreneurs, and various stakeholders.

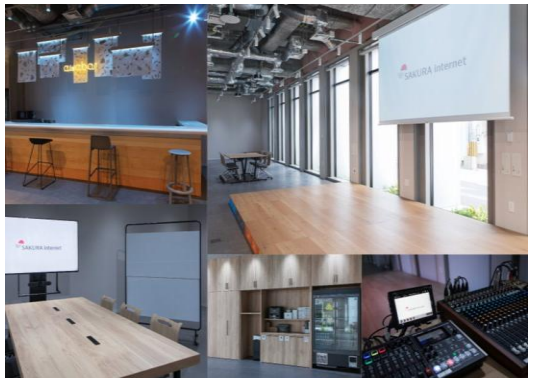
An Example of an invested company

Our company is the official top partner of FC Ryukyu SAKURA, the women's football team of the J-League club.

FC RYUKYU
OKINAWA

Through regional collaboration centered on FC Ryukyu,*2 we aim to create opportunities that generate excitement and encourage inclusive dialogues.

FC RYUKYU
SAKURA



*1 Karry Impact & Innovation Fund No. 1 Investment Limited Liability Partnership
*2 The only J-League affiliated professional soccer club in Okinawa, with the vision, "Let's make the world UMUSAN (interesting) together, starting from Okinawa!"

SAKURA internet

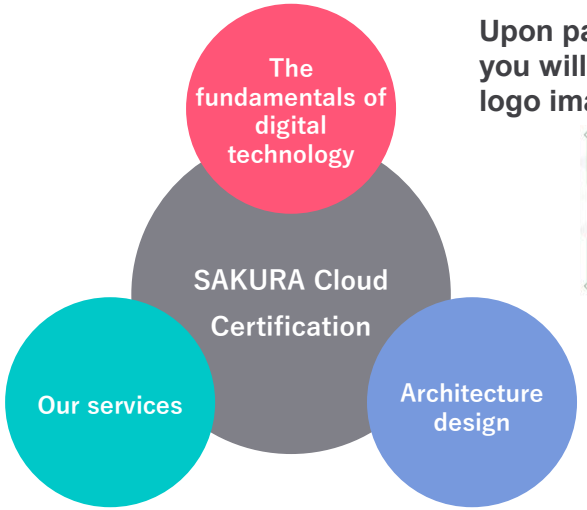
Regularly hosts the SAKURA Cloud Certificate, where you can learn digital technology from the basics to practical applications

Provides teaching materials and mock exams for free on the official website

Minimizes IT and DX education costs to as close to zero as possible

Provides educational content for free as part of the Creative Commons License	Establishes DX education in companies as standard content	Provides learning and assessment opportunities for educational institutions and the next generation of students

The number of successful candidates has exceeded 500 The number of users of the official online teaching materials has surpassed 2,000 (as of the end of March 2025)



Upon passing the SAKURA Cloud Certification, you will receive a certificate of completion and a logo image you can use.

Scan the QR code for more information or to make an inquiry

URL: https://www.sakura.ad.jp/certificatior

The Cloud Engineer Training Course has been certified by the Ministry of Economy, Trade and Industry

The Cloud Engineer Training Course, co-developed by zero to one, Inc. and our company, has been certified as an eligible program under the Ministry of Economy, Trade and Industry's “Recognized Program for Skill Acquisition in the Fourth Industrial Revolution”*

An Overview of the Cloud Engineer Training Course

Centered on SAKURA Cloud, this course enables you to gain practical knowledge of common technologies, terminologies, and usage methods shared among cloud vendors, allowing you to acquire engineering skills that are more advanced than those covered by the SAKURA Cloud Certification.

*A system where the Minister of Economy, Trade and Industry certifies specialized and practical education and training courses for working adults to acquire advanced expertise in fields with strong future growth potential, particularly IT and data, that contribute to job creation

SAKURA internet

By leveraging our strengths, such as cloud services, we contribute to the discovery and development of human resources who will drive the advancement of the digital field, thereby helping to create a new, digitally based society.

Practical Education Through Technical College Support Project

Based on the comprehensive cooperation agreement with the National Institute of Technology, we provide more practical, hands-on education.

Our executive officer and employee, visiting associate professor at the National Institute of Technology, Kochi College, continue to conduct practical, visiting lectures at national technical colleges across the country

SAKURA internet

	On-site classes	Providing computational resources
	Employees giving lectures at technical colleges	Free provision of servers, cloud, VPS services, etc.
Technical colleges	• Basic knowledge of the cloud • Information security knowledge for practical use	• Utilized in exercises, extracurricular activities, programming contests, etc.
Our company	• Improving employees' presentation skills and reorganizing knowledge	• Expanding the future user base through service experiences

A class at NIT Anan College in Tokushima Prefecture

Topic **Initiated collaborations with New Mongol College of Technology.* Currently expanding our activities overseas**

*A Japanese-style technical college located in Mongolia Opened in 2014

Providing learning opportunities for students, business people, and athletes who will lead the next generation

Providing Opportunities in Electronics and Programming

Helping to shape a next generation driven by challenge and ambition

Since 2015, six IT companies that are united by a shared desire to give children the opportunity to engage with electronics and programming have been operating the non-profit programming class KidsVenture. For children who have never been exposed to electronics or programming, we provide opportunities to experience the "joy of creating" and the "joy of learning" through hands-on activities, such as computer assembly and robot control.
In recent years, we have placed particular emphasis on holding events in rural areas, aiming to bridge the gap in experiential opportunities across different regions.

Kids Venture

Providing Opportunities for Reskilling

Supporting athletes' second careers and skill development

We were appointed as the official top partner of FC Ryukyu SAKURA, the women's football team operated by Ryukyu Football Club Co., Ltd.
In collaboration with FC Ryukyu SAKURA, we offer programming courses designed to address the challenges faced by athletes of developing a second career, and we contribute to the development of DX talent in Okinawa Prefecture. These courses support athletes in acquiring essential business skills that are not limited to IT and are tailored to each individual's second career path.

FC RYUKYU SAKURA

SAKURA internet Research Center

Established in 2009, the center aims to contribute both to society and the company through research on internet technology, as well as the dissemination and practical application of its findings. In the rapidly evolving internet landscape, the center plays a key role in expanding future possibilities by exploring various ideas without being constrained by precise future predictions. **It has also made significant technical contributions to the development of SAKURA VPS and SAKURA Cloud.**

Senior Director of the Research Center: Ken Washikita

Research themes are free and interesting

With the motto of "actively tackling interesting themes," researchers select their own research topics, drawing on their diverse backgrounds and ideas in fields such as quantum computing and inorganic chemistry, or they simply investigate subjects out of pure curiosity.

- **Summarize research and experimental results into papers and disseminate them**
- **Publish the research process on GitHub**

Large-scale research in collaboration with companies

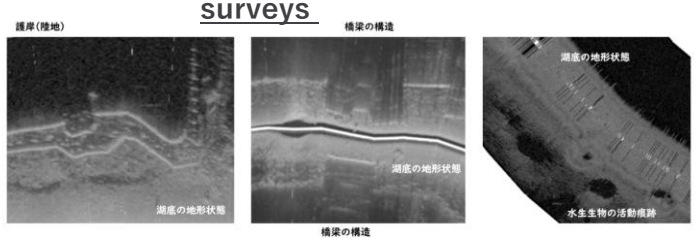
At times, we collaborate with other companies to pursue research on shared themes. The challenges faced by companies are often contemporary and practical, and solving them can lead to significant outcomes. The unique appeal of joint research lies in the opportunity to work across specialized fields and complement each other's expertise and perspectives.

Increasing the precision of future possibilities through demonstration experiments

We conduct empirical experiments to verify the validity of our research. These experiments are significant for clarifying future directions, regardless of their outcomes. Therefore, even if the results do not directly benefit our company, we will continue to pursue technologies that have the potential to contribute to society through further development, in line with the objectives of our research center.

Demon-stration Experi-ments

- **Data distribution system for smart cities utilizing FIWARE**
- **Promoting fog computing to optimize resources**
- **Developing water surface drones to automate underwater surveys**



Underwater images captured by the survey

Contributing to society and corporate growth through broad dissemination and application of research results

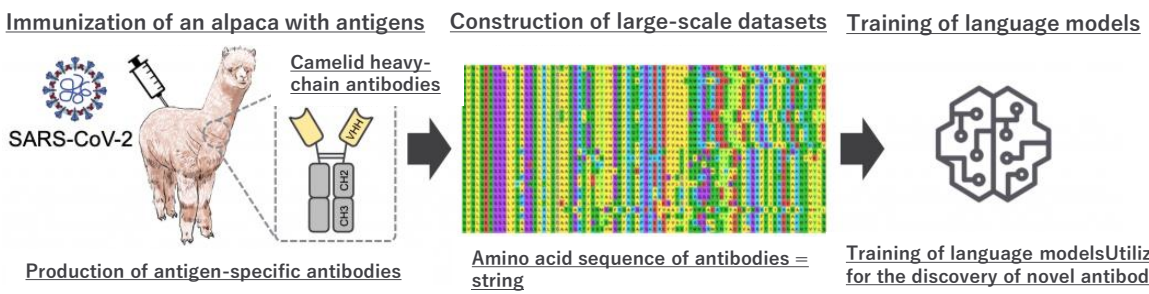
Joint Research Paper on AI-Driven Drug Discoveries

Accepted at NeurIPS 2024, the world's leading AI international conference

A research paper on AI-driven drug discoveries, conducted in collaboration with COGNANO, Inc., was accepted in September 2024 for the Datasets and Benchmarks Track at Neural Information Processing Systems (NeurIPS) 2024—one of the most competitive and prestigious international conferences in AI and machine learning.

In this paper, we selected the novel coronavirus (SARS-CoV-2), the causative agent of the pandemic, as the target antigen, and we leveraged the immune system of live alpacas to generate and publish a large-scale, labeled interaction dataset between SARS-CoV-2 and a diverse set of antibodies.

This dataset serves as a valuable benchmark for evaluating the performance of antibody language models, thereby advancing antibody drug discoveries through the application of AI technology.

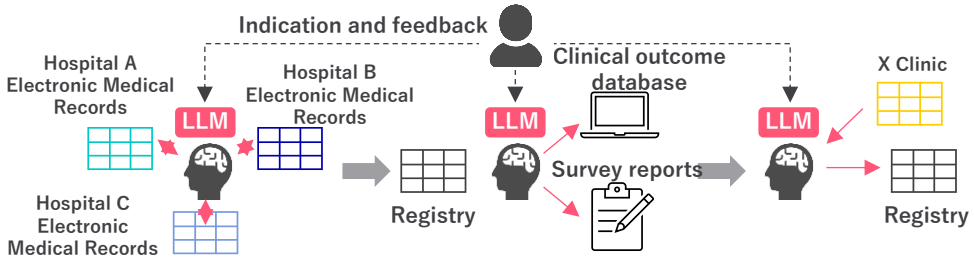


Research on Large Language Models (LLM) for Medical Applications

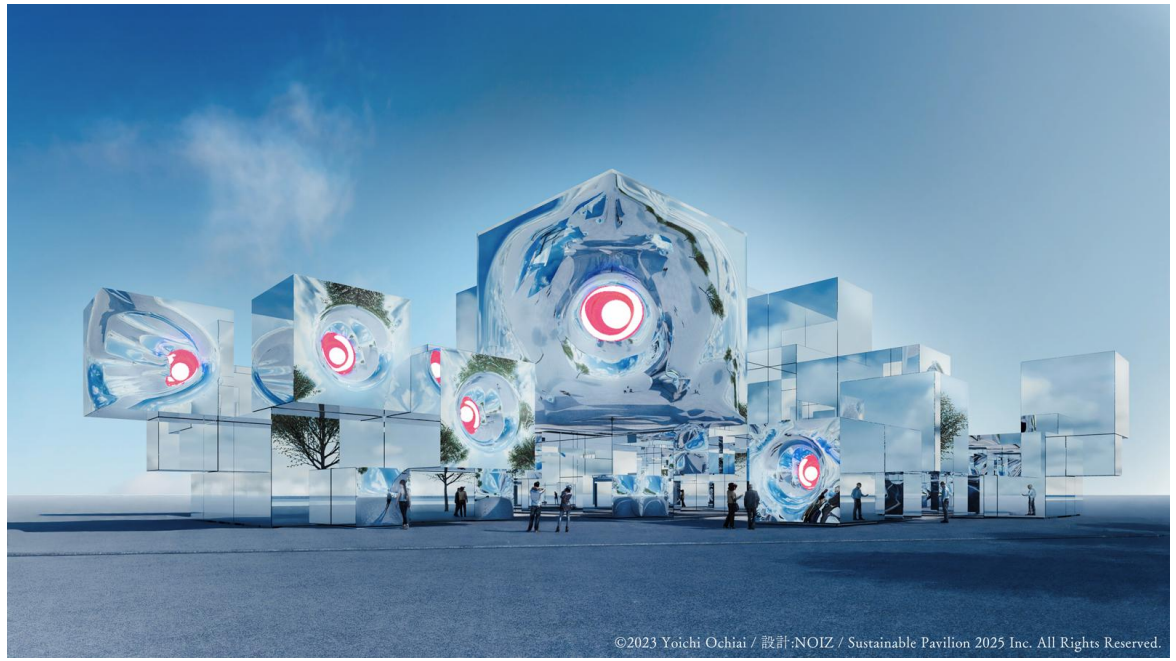
Utilizing AI in medical services as well

We conducted research on the theme "Research, Development, and Implementation of LLMs for Medical Use" as part of the project "Utilizing Generative AI in Building Integrated Healthcare Systems," which was publicly solicited by the National Center for Global Health and Medicine (NCGM)* until the end of fiscal year 2024. Additionally, we provided Koukaryoku, a cloud-service platform for generative AI.

Our research on LLMs for medical use was also adopted as part of the New Energy and Industrial Technology Development Organization (NEDO) project, which focuses on the safety verification and demonstration of Japanese medical-specific LLMs for social implementation. This study aims to accelerate drug discoveries in the field of rare diseases by constructing and operating a high-quality registry that is based on electronic medical records. For rare diseases, where large-scale clinical trials are often challenging, we seek to support the conditional early approval system by leveraging domestic real-world data. Through this approach, we aim to shorten the drug development timeline and promote the early practical application of new pharmaceuticals.



*On April 1, 2025, the National Center for Global Health and Medicine (NCGM) was integrated with the National Institute of Infectious Diseases (NIID) to form the Japan Institute for Health Security, National Center for Global Health and Medicine (JIHS).



Produced by Yoichi Ochiai with the theme "Forging Lives"

Osaka-Kansai Expo Signature Pavilion

null²

SAKURA internet is providing the SAKURA Dedicated Server at the Osaka-Kansai Expo Signature Pavilion "null²." The SAKURA Dedicated Server is utilized for generating avatars that appear in the pavilion experience.

Other sponsorship activities and donation support

(In no particular order, achievements for the fiscal year 2024)

- JAIPA Cloud Conference
- ISUCON
- U-22 Programming Contest
- Digital Cultural Festival "National Information Education Contest"
- FC Ryukyu SAKURA
- NoMaps 2024
- Matsubara City, Osaka Prefecture (Corporate Version of Hometown Tax)
- Fukuoka City, Fukuoka Prefecture (Corporate Version of Hometown Tax)
- Ishigaki City, Okinawa Prefecture (Corporate Version of Hometown Tax) etc.

Pursuing Both "A Comfortable Work Environment" and "Job Satisfaction"

SAKURA internet

This system respects a diverse range of work styles, enabling the company to provide a comfortable work environment and allowing employees to pursue job satisfaction.

Short 30
Employees who finish work early can leave 30 minutes earlier

Family time
Maternity leave, childcare leave, and paternity leave at birth
A flexible, shortened working hours system is in place, even after returning from childcare leave

Flextime
Working hours for the day can be adjusted in 10-minute increments

さぶりこ
Sakura Business and Life Co-Creation

Parallel career
A diverse range of career paths is available, including side jobs, work with NPOs, and volunteer activities!

DX Journey
Cultivating DX talent through internal learning opportunities. Turning "what you want to do" of customers and society into "what you can do"!

Career consultation desk
Straightforward career consultations available with qualified career professionals!

etc.

SaBuLiCo＝ SaBuLiCo Work ＋ SaBuLiCo Career

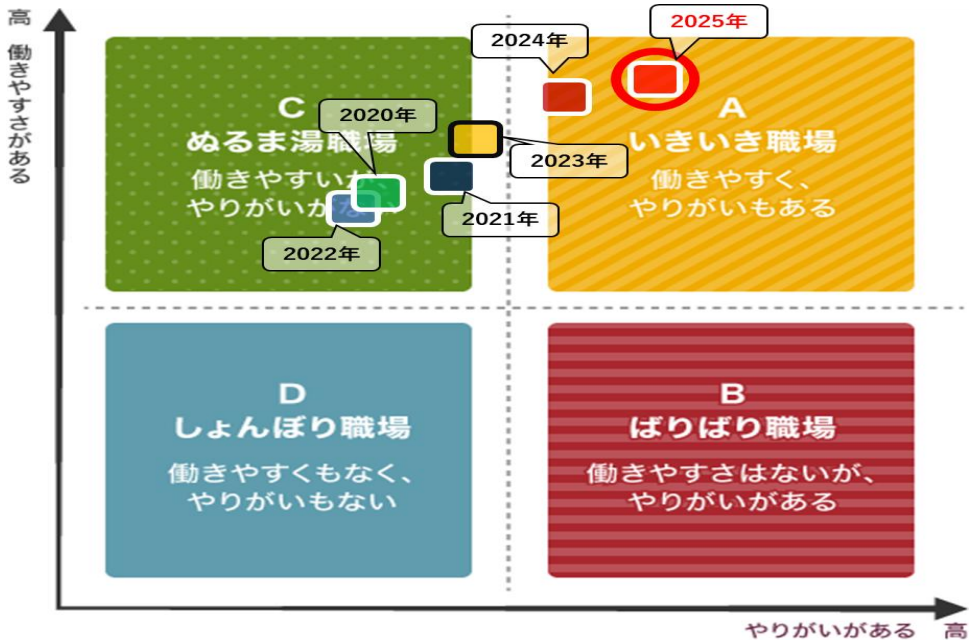
SaBuLiCo Work
Various systems to create
“a comfortable work environment,”
the foundation of "job satisfaction"

SaBuLiCo Career
Systems to support career development to enhance
"job satisfaction”

SAKURA internet

By fostering a workplace that pursues both job satisfaction and a comfortable work environment, we were recognized as a "Great Place to Work Certified Company" by GPTW Japan for the first time (June 2025)

As a result of receiving conditional certification for the government cloud, the remarkable growth of our GPU cloud services, and greater organizational unity achieved through hiring outstanding talent, our workplace has transformed from a lax corporate ethos to a vibrant workplace.*1 By prioritizing the establishment of systems that enable flexible work, such as the introduction of flextime, remote work, and support for parallel careers, we will continue to respect employee diversity and promote the creation of a safe and supportive working environment.



The top three highly rated factors that foster job satisfaction*2

1. Work-life balance is encouraged
2. Comprehensive benefits and perks are offered
3. High employment stability is maintained*3

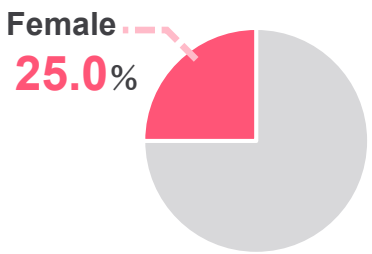
*1 By classifying GPTW's questions into categories of "a comfortable work environment," "job satisfaction," or both, we analyze the average scores for each group and plot them on a four-quadrant matrix using our unique method.
*2 Based on the results of our employee survey, we have identified and listed in descending order the top three features that can be considered our relative strengths compared to other companies of similar size.
*3 The original text of the survey item states, "Employment at this company is secure."

We aim to strengthen management functions and transform business operations by expanding and diversifying management and senior-level personnel

Strengthen management functions and develop future management personnel

Simultaneously develop management personnel and strengthen management functions, through strengthening the business execution system by increasing executive officers
Female executive officers will add diversification in management, and are expected to be a role model for the next generation

Percentage of women executives including executive officers*



*Directors, Corporate Auditors, and Executive Officers
*Composition and number of executive officers are as of March 31, 2025

CASE **Appointed as executive officer of Corporate Division after leading the shareholders meeting reforms**

Joined SAKURA internet in 2016 with ample experience in overall back-office operations gained at an accounting firm, law firm and others. In charge of overall corporate legal affairs, she served as a core member in the Shareholders Meeting Project since joining the Company and actively undertook the responsibility of realizing a hybrid attendance-type virtual general meeting of shareholders in 2022. Currently, she leads the implementation of important corporate policies with a focus on legal affairs as an executive officer of Corporate Division.

Mamiko Tsukada
Executive Officer and General Manager of Corporate Division
(joined the Company in 2016)

Strengthen human resources for transformation of businesses and operations

As the Company continues to expand in business and size, mid-career recruitment is centered on leading players and above who are key to the business
Acquired an industry-leading specialist who breaks through traditional frameworks and leads the creation of new value

Area of active participation for specialists

- **Network management specialist**
- **Engineering manager at a major IT company**
- **Senior director of the cloud development division, senior director of the corporate strategy office at another cloud service provider**

and more

CASE **From a cloud specialist at a foreign IT firm to a cloud developer for Japan**

Joined SAKURA internet in September 2024 with experience in taking on an active role as a solution architect*1 representing Japan at a major foreign IT company. He was responsible for the development of government infrastructure cloud "GMCN*2." With a passion for "creating what is needed for the world," he aims to provide solutions that offer everything that application providers need.

*1 A specialist who designs and delivers optimal IT solutions based on business needs of customers
*2 Abbreviation for government multi-cloud network that interconnects multiple different cloud services in the government cloud

Yasuhiro Araki
Cloud Computing Division
(joined the Company in September 2024)
(Photo by Yoshinobu Nakamura)

SAKURA internet

Maintaining and Enhancing Information Security

Registering for Various Certification Systems

- Applying a comprehensive information security management system and continuously enhancing our information security standards
  SAKURA Cloud has been registered under the Information System Security Management and Assessment Program (commonly known as ISMAP) * (December 2021)
- We have acquired various certifications, such as ISMS, ISMS Cloud Security Certification, PCI DSS, Privacy Mark, SOC 2, and SOC 3, and we ensure we comply with their respective guidelines
- For more details, please see here.
  SAKURA internet's initiatives toward information security

*A system in which an operating committee evaluates and registers cloud services that meet the security requirements set by the Japanese government

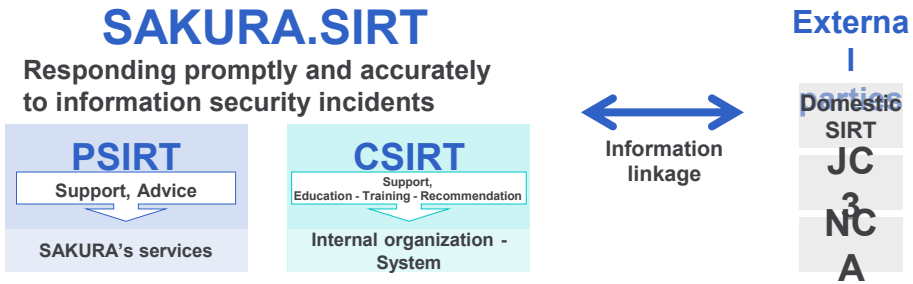
CASE Disclosure of Transparency Report

To improve the safety and quality of the Internet, the Company complies with the Act on the Protection of Personal Information, the Provider Liability Limitation Act and other related laws and guidelines, and responds to disclosure requests from investigating authorities. Since August 2023, to ensure transparency, the Company has disclosed the Transparency Report, which contains the number of requirements and cases that have been addressed

Cyber security Initiatives

SAKURA.SIRT

Contributing to customer satisfaction by improving the Company, our service infrastructure, and customer security
Under the motto, “Secure the safety of customers and the Internet itself,” the Company cooperates internally and externally with professional engineers to assess and utilize security-related information and situations



CASE Implementation of incident response training

In preparation for possible preparing for attacks on our servers on the Company, it provides practical training on assumed incidents primarily for less-experienced staff. By having core human resources of the future build experience through training, the Company maintains a condition where the organization as a whole can respond quickly and properly to incidents.

Appendix

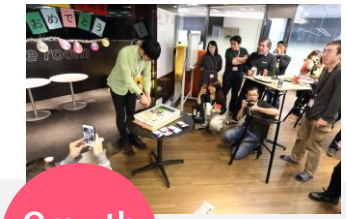
SAKURA internet

The driving force for me was the excitement I experienced during my time at technical college

—A boy who loved to immerse himself in "*monozukuri*" (craftsmanship) alone encountered the internet and eventually founded a company

Watching the Robocon (NHK Robot Contest) at Nara College near my home made me think, "In the future, robots will improve the world." Motivated by a dream of joining Robocon, I went to study at Maizuru College in Kyoto. Amid this, I discovered the internet and developed an interest in networks. Creating a server in my school's laboratory to build my own website eventually led me to establish SAKURA internet.

During my five years at Maizuru College, I participated in Robocon four times, as well as in programming, electronics, and the wind ensemble, all while keeping up with my studies. Everything was so much fun—the excitement I felt during that time is still my driving force today. Now that I am a business owner, I believe that the company can grow when not only I but also each employee feels excited.



Adolescence — A boy who loves monozukuri

As a child, he loved quietly engaging in **monozukuri**. From elementary school, watching Robocon at Nara College, which was near his home, inspired him to **dream of joining Robocon** one day because of his belief that robots would improve the world.

Youth — Encountered the internet, leading to the founding of SAKURA internet

When he went to Tokyo for the national Robocon competition, he **encountered the internet**. He was fascinated by the ability to communicate in real-time even from remote locations, which sparked his interest in networks. To share this excitement with as many people as possible, he began building servers and lending them to his friends. As the number of users rapidly grew from beyond his school, he **founded SAKURA internet as a paid server rental business at the age of 18 while still a student**.

Founding period — Resigned as president as the goal of listing raised concerns

With the onset of the IT bubble, he secured investments from venture capital firms and established data centers one after another. However, the listing process did not proceed smoothly due to market fluctuations, and **before he realized it, going public had become the goal itself**. Feeling that "I started a company because I love servers" and wanting "to work as joyfully as I did when I was in technical college," he resigned as president in 2000 **at the age of 22** and took on the role of CTO.
In 2005, at the age of 27, the company was listed on the Mothers market. As a founding CEO, he was the fourth youngest at that time. Then **within two years and a few days after going public, the company became insolvent**. This was also the fourth fastest.

Reconstruction period — Achieving maximum profit through thorough efficiency

To facilitate restructuring, he returned as president after seven years. He bowed his head to the bank and personally borrowed money. **Clutching his stock certificates, he found the desperate search for sponsors** to be mentally and physically exhausting.
He cut off unprofitable businesses and relied on outsourcing, minimizing the hiring of regular employees as much as possible. He reduced fixed costs. At the age of 33, in his fourth year after returning as president, the company achieved its highest profit.

Growth period

He thought, "I want to create a high-growth company that embraces challenges," and began to focus on people. To carry out a fundamental reform of the personnel system, he was appointed in 2014 senior director of the HR department while also serving as president. He revamped the system to enable employees to pursue a diverse range of career paths without being bound to the company. He introduced flexible working hours and locations, and he also made it acceptable for employees to start their own businesses or take on side jobs while working at SAKURA internet. In December 2019, **he moved to Okinawa** and continued his role as president.
Sales were also boosted by SAKURA Cloud services. Since fiscal year 2015, **the company has consistently experienced double-digit growth**.

Masataka Kawada

Chief Financial Officer

Born in Tokyo. Graduated from the School of Commerce at Waseda University. After working as a loan officer at a city bank, he supported customer growth through an accounting firm and by establishing a management support venture. He joined SAKURA internet in 2005, contributed to its IPO, and after serving as CFO and representative of a U.S.-based cloud-related company, he rejoined SAKURA internet in 2008. As CFO, he was responsible for timely and appropriate fundraising and financial reporting. Also serves as a corporate auditor for Prunus-Solutions Inc.

Koichi Ise

Born in Yubari City, Hokkaido. Graduated from the Department of Industrial Machinery Engineering at the Muroran Institute of Technology. After working at a machinery manufacturer and a system integrator, he joined Square (now Square Enix) in 1996. In 1997, he was dispatched to the U.S. branch, where he participated in the production of CG for Hollywood movies. He returned to Japan in 2000 and was responsible for overseeing the system networks of large-scale online games. In 2005, he joined Livedoor (now NHN Techorus Corp.), where he served as an executive officer in charge of the hosting business. He was appointed as a director at SAKURA internet in 2016.

Akihiro Maeda

Born in Sapporo City, Hokkaido. After working at an IT company, he founded bitstar Inc. in Sapporo in 2008 with the mission of "Turning troubles into solutions with IT." He currently serves as the representative director of bitstar Inc. and holds multiple executive positions at various IT companies, including as a director of SAKURA internet. He participated in local activities as a member of the executive committee for NoMaps, a creative conference held in Sapporo. While continuing various initiatives that integrate IT with the local community, he remains active and resides in Sapporo.

A List of Executives (Executive Officers, Others) (2)

Masaaki Tateno
Vice President

Management strategy
Government sector
Product marketing
GPU cloud (Koukaryoku)

Takayuki Takahashi

Customer Success
SAKURA Cloud
Certification
Industry-academia collaboration

Masatoshi Yokota

Cloud services
SRE
Business development

Toru Sawamura

Data center strategy (Location, procurement, etc.)
Strategic information systems
Information security

Akira Horimoto

Internet services
Rental server

Yohei Ueno

Corporate governance
IR and public relations
Group synergy

Masako Ohsaki

Regional supervisor
Projects directly overseen by the president and management

Mamiko Tsukada

Legal affairs
General back office

Sayuri Masaki

Sales
Customer Success

Mariko Yabe CHRO

Human Resources

Takashi Shishido

Data Center Design, Planning

Yota Egusa
CISO and CIO

Optimization of internal IT
Promotion of information security

Hideto Yamazaki

Space business

Jun Shimoda

Cloud business
Sales and marketing structure development

Sumito Ryuzaki

Business investment, M&A
Collaboration

Outside directors

Hiroo Hatashita
Corporate management
Finance and Accounting

Toshihiro Igi
Corporate management
Legal compliance

Yukie Osaka
CS and Marketing

Tomomi Arakawa
Engineering
Marketing
Global

Tatsuya Morita
Legal affairs
Compliance
Governance

Corporate auditor and outside auditors

Yayoi Yamaguchi
Full-time auditor
Corporate management
Finance and Accounting
Global

Toshiyuki Umeki
Outside auditor
Corporate management
Engineering and Technology

Hiroyuki Hasegawa
Outside auditor
Corporate management
Finance and Accounting
Global

Tomoyuki Hirose
Outside auditor
Corporate management
Global

1996

Dec. SAKURA internet was founded
Shared rental server service SAKURA Web was launched

1997

June Launched dedicated server service

1999

Aug. SAKURA internet Inc. established

Oct. Honmachi Data Center was established in Chuo Ward, Osaka City (closed in July 2010)
Tokyo Daiichi Data Center was established in Toshima Ward, Tokyo (closed in June 2004)
Launched housing service

2000

Apr. SRS Inc. merged with Inforest LLC
Company name changed to SRS SAKURA internet

May Increased capital to 52 million yen through a shareholder allocation

July Increased capital to 160 million yen through a third-party allocation

2001

Aug. Sunshine Data Center was established in Toshima Ward, Tokyo (closed in June 2008)

2002

June Increased capital to 225 million yen through a third-party allocation

July Ikebukuro DC was established in Toshima Ward, Tokyo (closed in April 2012)

Dec. Fully modified the dedicated server service

2004

Apr. Dojima Data Center was established in Kita Ward, Osaka City

June Higashi-Shinjuku Data Center was established in Shinjuku Ward, Tokyo

July Company name changed to SAKURA internet Inc.
SAKURA Web Hosting was launched

2005

Oct. Listed on the Tokyo Stock Exchange Mothers market

2006

Apr. ISMS certification standards were obtained for the operation of housing services at the Higashi-Shinjuku Data Center and Dojima Data Center

May The joint venture company Shanghai Bohan Information Technology Inc. was established with Shanghai Bohan Network Technology as a base for business operations in China

June The Nishi-Shinjuku Data Center was established in Shinjuku Ward, Tokyo

July Privacy Mark was obtained

Sep. The Daikanyama Data Center was established in Shibuya Ward, Tokyo

2007

Jan. Dedicated Server Platform was launched

2008

Feb. Increased capital to 895.05 million yen through a third-party allocation to Sojitz Corporation

2009

Feb. Expanded the dedicated hosting space with the adoption of Aisle Capping at the Dojima DC

Mar. Expanded ISO 27001/ISMS certification to all business locations and data centers

July SAKURA internet Research Center was established

Nov. Launched SAKURA Dedicated Web Hosting

Dec. The backbone network's bandwidth exceeded 200 Gbps

2010

Sep. SAKURA VPS was launched

2011

Nov. Ishikari Data Center was established in Ishikari City, Hokkaido
SAKURA Cloud was launched

2012

Feb. SAKURA Dedicated Server was launched

Apr. Remote housing services were launched

SAKURA internet

2013

Mar. Started operation of the direct current power supply system in a commercial environment at the Ishikari Data Center

Dec. Building No. 2 was opened at the Ishikari Data Center

2015

Apr. Joe's Cloud Computing Inc. became a subsidiary (merged with bitstar Inc. in April 2019)

Nov. Upgraded to the First Section of the Tokyo Stock Exchange

2016

May Gehirn Inc. became a subsidiary

The affiliated company S2i Inc. was established (liquidated in November 2023)

June The non-profit organization KidsVenture was established to host programming classes for children

Sep. The SAKURA Dedicated Server Koukaryoku Series was launched as a Koukaryoku Computing GPU service for machine learning

Nov. The subsidiary SAKURA Mobile Limited was established

Dec. Introduced the unique SaBuLiCo system to support telework and other work-style reforms

The corporate logo was redesigned to commemorate the 20th anniversary

Building No. 3 was opened at the Ishikari Data Center

Image conversion and delivery service ImageFlux was launched

2017

Jan. Acquired NCI Corporation (now ITM Inc.) as a subsidiary

Feb. Fukuoka office was opened

Mar. Sojitz Corporation was reclassified from a parent company to an affiliated company as a result of a public offering and the sale of shares

Increased capital to 2,256.92 million yen

Data centers at five locations in Tokyo, Osaka, and Ishikari achieved PCI DSS compliance

Apr. The IoT platform sakura.io was launched

Fukuoka Growth Next, a public-private collaborative startup support facility, was established, with our company participating as an operating entity

May Ishikari Data Center received the SOC 2 Assurance Report

June The headquarters was relocated to Kita Ward, Osaka City

Sep. Acquired bitstar Inc. as a subsidiary

2018

Feb. SIM services for IoT/M2M "SAKURA Secure Mobile Connect" were launched

Mar. Arukas, which utilized the container-based virtualization technology Docker, was launched

May The subsidiary Prunus-Solutions Inc. was established

Aug. IzumoBASE Inc. became a subsidiary

ISMS Cloud Security Certification was obtained for SAKURA Cloud

SAKURA internet

2019

Feb. Enhanced the backbone network at the data centers, resulting in backbone bandwidth exceeding 1 Tbps

Aug. Joint venture BBSakura Networks, Inc. was established

2020

July SAKURA Dedicated Server PHY was launched

Oct. The Ishikari Data Center received the SOC 2 Type 2 Report and SOC 3 Report

2021

Oct. The headquarters was relocated to Umeda, Kita Ward, Osaka City, Osaka

Dec. SAKURA Cloud was registered with ISMAP (Information System Security Management and Assessment Program)

The subsidiary Tellus Inc. was established

2022

Mar. The IoT platform SAKURA mono platform was launched

Apr. Transitioned to the Tokyo Stock Exchange Prime Market due to the change in market classification of the Tokyo Stock Exchange

2023

Feb. The Slack app for managing parcel delivery shipping procedures was launched

May The online shell environment SAKURA Cloud Shell was launched

June Achieved zero CO2 emissions at the Ishikari Data Center

July Data center advisory services were launched

Aug. No-code mobile app development service Appliva (The service was terminated in January 2024)

Sep. The DX base SAKURA innobase Okinawa was opened in Naha City, Okinawa Prefecture

Nov. Selected as the government cloud service provider, conditional on meeting technical requirements by the end of March 2026

2024

Jan. Launched the Koukaryoku PHY bare metal series as the inaugural offering of the Koukaryoku cloud service for generative AI

June Launched the Koukaryoku DOK container series as the second offering of the Koukaryoku cloud service for generative AI

Sep. The headquarters was relocated to Ofukacho, Kita Ward, Osaka City, Osaka (Grand Green Osaka)

2025

Apr. Launched the Koukaryoku VRT VM series as the third offering of the Koukaryoku cloud service for generative AI

June Started operation of the container-type data center constructed on the premises of the Ishikari Data Center

