

1st Quarter of Fiscal Year Ending March 2026

Financial Results

July 28, 2025



Financial Highlights

Consolidated Financial Results

Driven by strong demand for GPU infrastructure services, net sales increased by **26.2% year-on-year to **7,492 million yen**, marking a record high for first-quarter sales**

- Net sales of GPU infrastructure services, now in its second year of service, increased 174.0% year on year to ¥1,363 million, marking a record high for the first quarter
- Recruitment of high-level personnel is progressing ahead of schedule in preparation for official Government Cloud certification. As planned, steady progress was made in building a foundation to strengthen the medium- to long-term competitiveness and revenue growth of GPUs and container-type data centers

(Note) From the fiscal year ending March 2026, the breakdown of the "GPU Cloud Service" will be reorganized (for details, see page 12)

Consolidated Earning Forecast

We have revised our earnings forecast to reflect a temporary slowdown in sales growth following the completion of a large-scale generative AI project that had been expected to continue. To accelerate our business strategy and drive further growth, we are strengthening our high-value-added cloud services

- Due to the conclusion of a large-scale generative AI project that had been expected to continue, sales growth in GPU infrastructure services has temporarily slowed. As a result, we have revised our sales forecast downward for the second quarter and full fiscal year. Forecasts for the next fiscal year and beyond remain unchanged
- We have already secured a sufficient supply of GPUs to meet anticipated future market demand and plan to begin offering the new NVIDIA B200 in August
- This revision is a temporary measure, and moving forward, we will focus our resources on our core cloud business—including the expansion of high-value-added generative AI services and the growth of cloud offerings supported by official Government Cloud certification. Across the company, we will actively drive key initiatives for these services and aim to return to a growth trajectory as quickly as possible

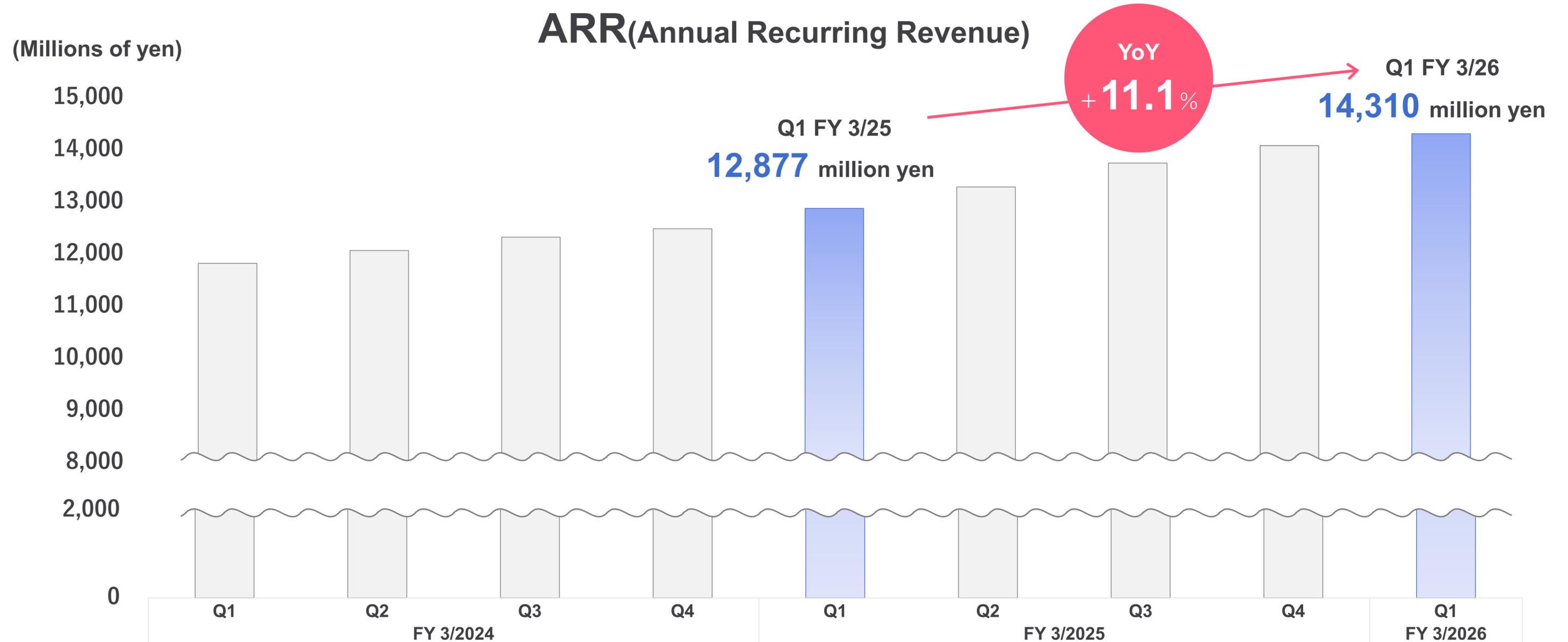
Record-high revenue for the first quarter
As strategic investments such as talent acquisition **progressed smoothly**,
costs were temporarily front-loaded

- Sales of GPU infrastructure services reached **1,363** million yen (up 174.0% YoY), due to investment in GPUs in the previous and current fiscal years. Other services and Cloud services both demonstrated positive performance, with year-over-year increases of **30.9%** and **9.8%**, respectively. As a result, total revenue marked a record high for the first quarter
- Human resource investments aimed at strengthening cloud service feature development and sales promotion are progressing smoothly, primarily through high-tier talent recruitment. As a result, the number of consolidated employees increased by 81 compared to the end of the previous fiscal year. In GPU infrastructure services, depreciation and other equipment-related costs increased

(Millions of yen)

Item	Q1 FY 3/25	Q1 FY 3/26	YoY change	
	Amount	Amount	Change	Change (%)
Net sales	5,935	7,492	1,556	26.2
Operating profit	231	(457)	(688)	-
Ordinary profit	95	(438)	(533)	-
Profit attributable to owners of parent	41	(324)	(366)	-

ARR, representing recurring fee revenue, increased **11.1% YoY**



* The figures cover SAKURA internet's SAKURA Cloud, SAKURA VPS, and SAKURA Web Hosting, reported on a non-consolidated basis. Although cloud services are billed on a pay-as-you-go basis, usage is converted into a flat-rate estimate to approximate fixed monthly charges

- Annual Recurring Revenue (ARR) is calculated by taking the Monthly Recurring Revenue (MRR) at the end of each quarter, summing it, and multiplying by four.
- ARR is a forward-looking performance indicator and differs from net sales, which reflect actual recognized revenue

Although costs will temporarily increase due to the completion of a large-scale generative AI project previously expected to continue, as well as aggressive growth investments, **we aim to quickly return to a growth trajectory** by concentrating resources on high-value-added generative AI and Cloud services

- [Net sales]
- The completion of a large-scale generative AI project that had been expected to continue temporarily slowed sales growth in GPU infrastructure services, prompting a downward revision of sales forecasts for the second quarter and full fiscal year
 - As demand for inference is expanding faster than expected, we will accelerate the rollout and sales of our diverse lineup of generative AI services (including our proprietary cloud-based supercomputers and generative AI platforms) targeted at customers ranging from large enterprises to small businesses. These offerings have been prepared in advance to meet market needs
- [Profit]
- Temporary profit decline due to lower sales of GPU infrastructure services
On the other hand, recruitment for Government Cloud formal certification, which will be a future growth driver, is proceeding well, especially for high-level talent
 - We have secured a sufficient supply of GPUs to meet expanding market demand, with the new “NVIDIA B200” scheduled for launch in August. We also plan to continue making bold, strategic investments in next-generation GPUs and data centers to support future growth

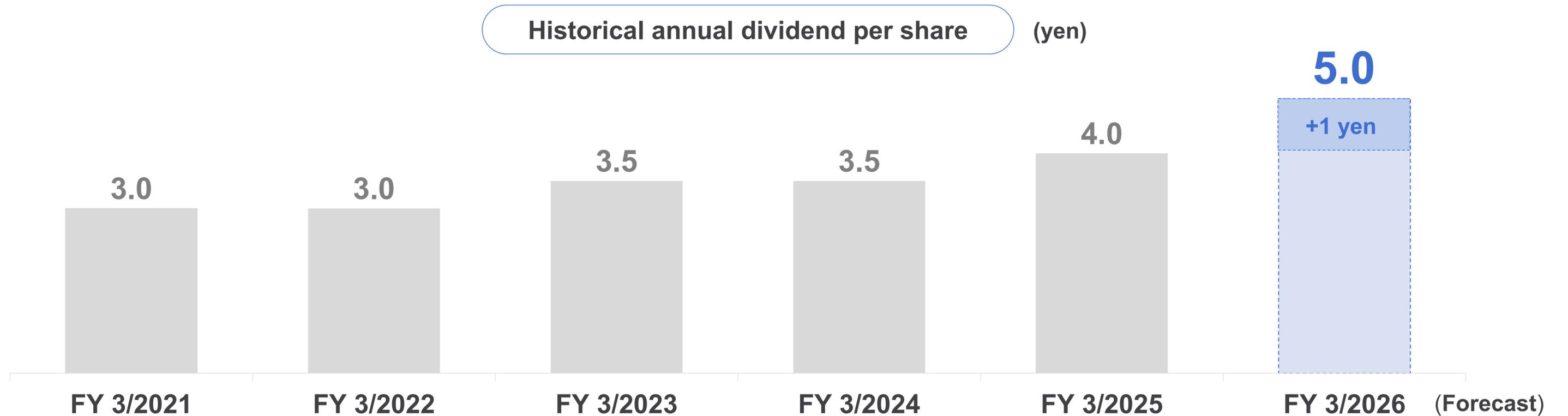
(Millions of yen)

Item	Previous forecast First half	Revised forecast First half	Change		Previous forecast Full-year	Revised forecast Full-year	Change	
			Amount	Change (%)			Amount	Change (%)
Net sales	17,600	16,000	(1,600)	(9.1)	40,400	36,500	(3,900)	(9.7)
Operating profit	700	(1,150)	(1,850)	—	3,800	350	(3,450)	(90.8)
Ordinary profit	550	(1,100)	(1,650)	—	3,400	400	(3,000)	(88.2)
Profit attributable to owners of parent	300	(800)	(1,100)	—	2,400	200	(2,200)	(91.7)

Basic dividend policy

Our basic policy is to return profits to shareholders in accordance with the progress of our performance results, while maintaining a certain level of internal reserves in order to ensure sustainable growth and earning capacity

- Planned dividend for FY 3/2026: 5.00 yen per share



We understand that, as digitalization accelerates rapidly across society as a whole, the expansion of the AI infrastructure and cloud markets is an important phase for the Company that will lead to enhancing corporate value and shareholder interest over the medium to long term. Seizing this market expansion as an opportunity for the Company to make a big step, we are proceeding with large-scale investments in the AI and cloud fields while securing necessary capital as internal reserves in order to establish a leading position of first-mover advantage. At the same time, in terms of shareholder returns, we aim to maximize shareholder interest over the medium to long term by enhancing corporate value through sustainable growth and promoting comprehensive returns through stable dividends and other means

Strive to provide environmental and social contributions through its business activities to help build a digital-ready society, in pursuit of the corporate philosophy: turn “what you want to do” into “what you can do”

Topic Launch of container-type data centers entirely powered by renewable energy for generative AI

- **Suppression of CO2 emissions**
- **Utilization of renewable energy**
 - The Company's data centers have achieved net-zero CO2 emissions from electricity use by procuring non-fossil certificates. The Ishikari Data Center is also committed to utilizing renewable energy sources

Topic Percentage of women executives, including executive officers: 25.0% as of June 30, 2025

- **Transparency of management**
- **Ensuring thorough compliance**
- **Risk management**
- **Maintain and improve information security**



Topic Partnership with RIKEN R-CCS^{*1} for the development of our junior talent

- **Promotion of startup support**
- **Promotion of digital human resources development and provision of IT-driven solutions to social issues**
- **Local revitalization and creation of digital innovation**
- **Put human capital-oriented management into practice**
 - The Company has been recognized as a "GPTW Certified Company" by GPTW Japan^{*2} for the first time
- **Utilization of generative AI services and launch of educational programs to develop global human resources**

^{*1} RIKEN Center for Computational Science
^{*2} Great Place to Work® Institute Japan (hereinafter referred to as "GPTW Japan")

Please visit our corporate website to find the Group's Approach to Sustainable Growth. <https://www.sakura.ad.jp/corporate/work/>

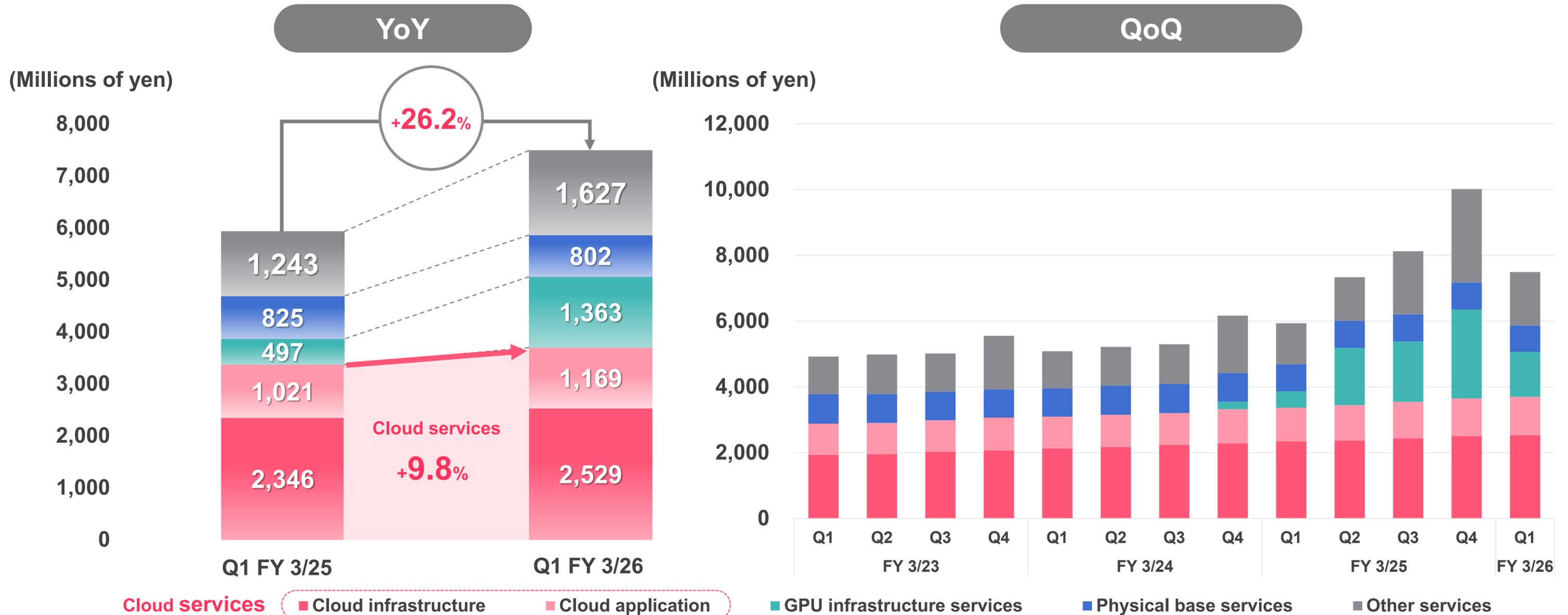
Consolidated Financial Results for Q1 FY 3/2026

Revenue from GPU infrastructure services increased (**1,363** million yen), and Cloud services performed well with a **9.8%** year-on-year increase. However, the company experienced an overall profit decrease due to increased payroll expenses, depreciation, server maintenance expenses, data center rent, and electricity costs

(Millions of yen)

Item	Q1 FY 3/25		Q1 FY 3/26		YoY change	
	Amount	Sales composition (%)	Amount	Sales composition (%)	Change	Change (%)
Net sales	5,935	100.0	7,492	100.0	1,556	26.2
Cost of sales	4,236	71.4	5,948	79.4	1,711	40.4
Gross profit	1,698	28.6	1,543	20.6	(154)	(9.1)
SG&A expenses	1,467	24.7	2,001	26.7	533	36.4
Operating profit	231	3.9	(457)	(6.1)	(688)	-
Ordinary profit	95	1.6	(438)	(5.8)	(533)	-
Profit attributable to owners of parent	41	0.7	(324)	(4.3)	(366)	-

GPU infrastructure service saw an increase of **866** million yen YoY change
Cloud services demonstrated positive performance, with year-over-year increases of **+9.8%** and
 Other services grew, driven by the Group companies' large-scale projects



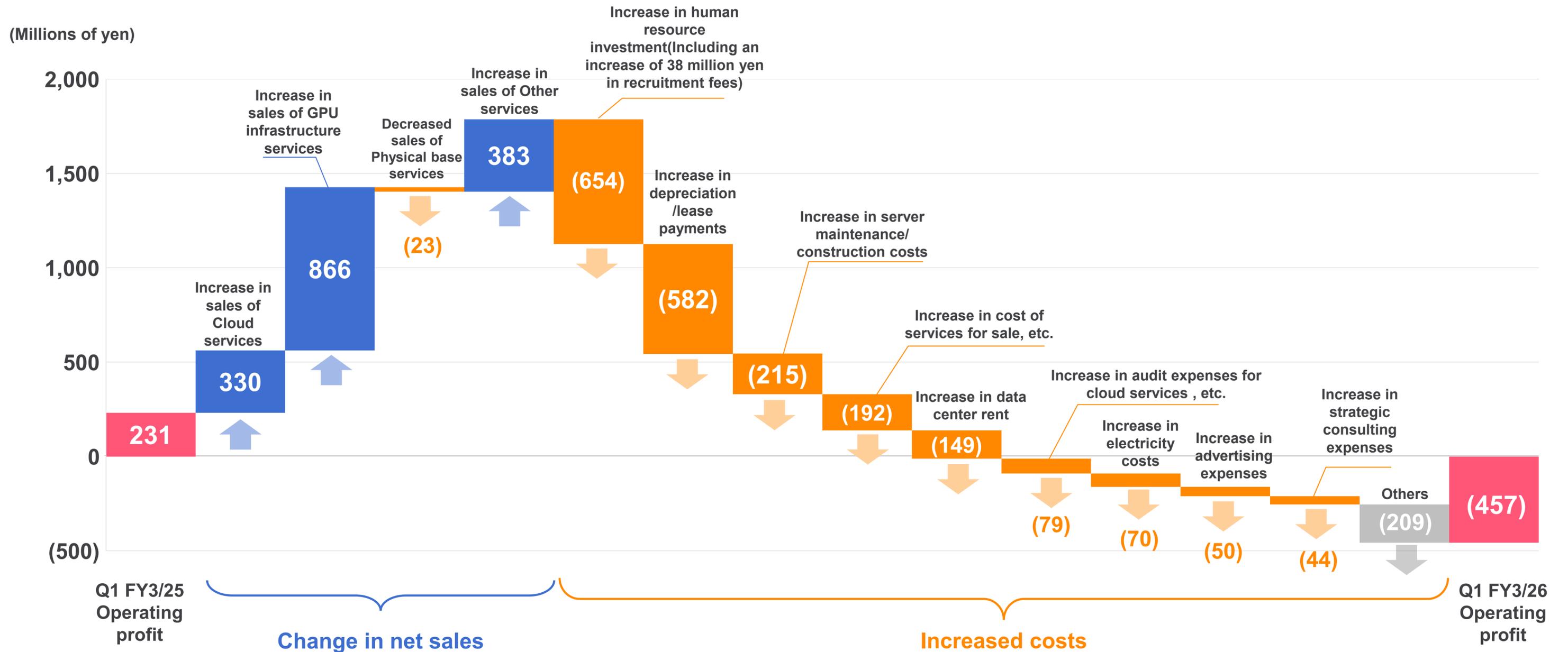
* From FY3/2026, consolidated service categories will undergo changes. Reclassified figures are also used in and before FY3/2025

* Reclassified the Koukaryoku PHY and Sakura's dedicated server Koukaryoku Series are reclassified as "GPU infrastructure services" and Koukaryoku DOK and VRT are reclassified as "Cloud Infrastructure" (see page 12 for details)

Services that provide **bare-metal** GPUs are newly defined as “GPU infrastructure services.”
 Services that provide **cloud-based** GPUs are recorded under “Cloud services.”

FY 3/2025		FY 3/2026	
Cloud services		Cloud services	
Cloud infrastructure	-	Cloud infrastructure	<ul style="list-style-type: none"> ● Koukaryoku DOK ● Koukaryoku VRT NEW
Cloud application	-	Cloud application	-
GPU cloud services	<ul style="list-style-type: none"> ● Koukaryoku PHY ● Koukaryoku DOK 	GPU infrastructure services	<ul style="list-style-type: none"> ● Koukaryoku PHY ● Sakura dedicated server Koukaryoku Series
Physical base services	<ul style="list-style-type: none"> ● Sakura dedicated server Koukaryoku Series 	Physical base services	-
Other services	-	Other services	<ul style="list-style-type: none"> ● SAKURA Gen AI PLATFORM NEW

Factors that affected operating profit



- Decrease in cash and deposits due to payment of equipment for GPU infrastructure services
- Investment in equipment of GPU infrastructure services, etc., and increase in prepaid expenses to Group companies

(Millions of yen)

Item	Previous year end (FY3/25)	End of Q1 (FY3/26)	Change
Current assets	41,744	33,697	(8,046)
Non-current assets	39,674	47,303	7,628
(Property, plant and equipment)	33,469	37,880	4,411
(Intangible assets)	1,259	1,403	144
(Investments and other assets)	4,945	8,018	3,073
Total assets	81,419	81,001	(418)

Item	Previous year end (FY3/25)	End of Q1 (FY3/26)	Change
Current liabilities	40,347	37,750	(2,596)
Non-current liabilities	10,814	13,430	2,616
Total liabilities	51,162	51,181	19
Net assets	30,257	29,819	(438)
(Including shareholders' equity)	29,931	29,445	(485)
Total liabilities and net assets	81,419	81,001	(418)

Revision of Earnings Forecast

Although costs will temporarily increase due to the completion of a large-scale generative AI project previously expected to continue, as well as aggressive growth investments, **we aim to quickly return to a growth trajectory** by concentrating resources on high-value-added generative AI and Cloud services

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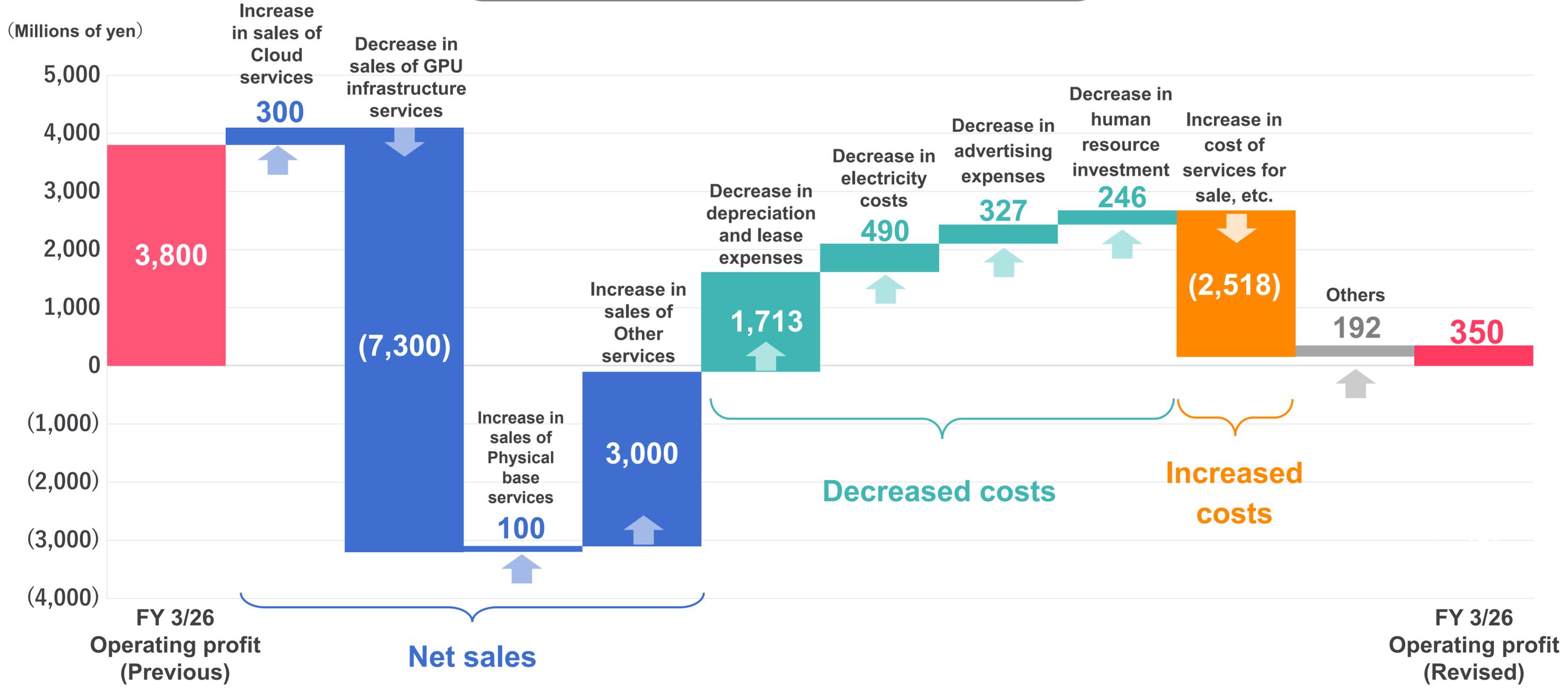
Revision of Forecast for FY 3/2026 [Breakdown of Sales by Service Category]

(Millions of yen)

Service category	Previous forecast	Revised forecast		
	Amount	Amount	Change	Change (%)
Cloud services	15,900	16,200	300	1.9
Cloud infrastructure	11,000	11,300	300	2.7
Cloud application	4,900	4,900	—	—
GPU infrastructure services	15,800	8,500	(7,300)	(46.2)
Physical base services	3,000	3,100	100	3.3
Other services	5,700	8,700	3,000	52.6
Total	40,400	36,500	(3,900)	(9.7)

(note) From the first quarter of FY March 2026, we revised our consolidated service classifications as follows:
 Koukaryoku PHY and Sakura dedicated server Koukaryoku Series are now classified under GPU infrastructure services
 Koukaryoku DOK and Koukaryoku VRT are now included in Cloud Infrastructure Services
 SAKURA Gen AI PLATFORM are now categorized as Other Services

Factors that affected operating profit



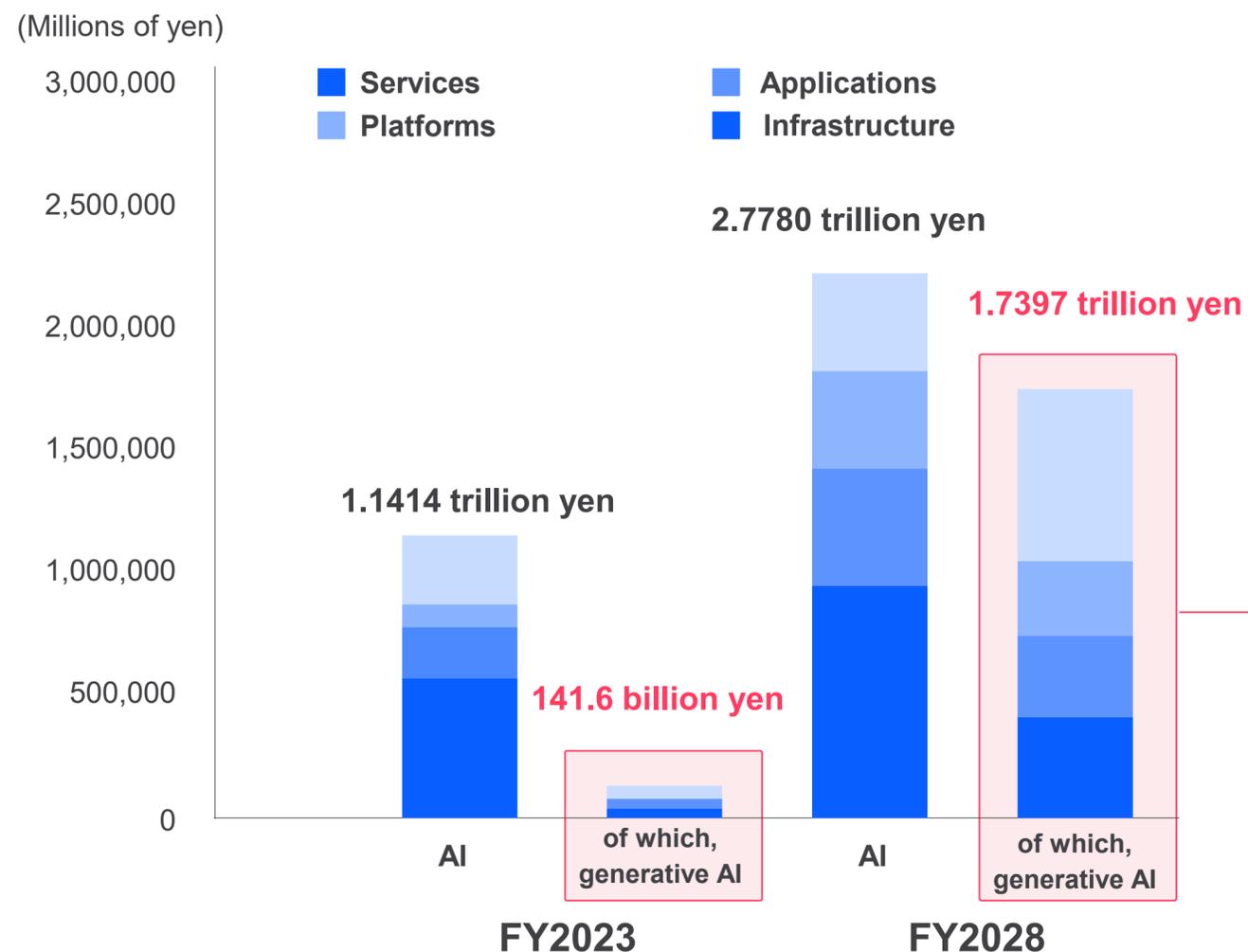
Revision of
Earnings
Forecast

1. Future AI strategies

The generative AI market is **expected to see significant growth**, particularly in the **platform and infrastructure segments**, with the market projected to reach **1.7397 trillion yen by FY2028** (CAGR of 65.2% from FY2023 to FY2028)

Trends in the Size of the Domestic AI Market

Market Size Trends by Business Category



Generative AI is driving the growth of the AI market, with particularly high growth rates in the platform and infrastructure segments

- **Infrastructure that supports foundation models and AI applications is driving the market, and further expansion is expected**
- **With the transition to the utilization (inference) phase, the integration of foundation models into applications is expected to grow**

Inference needs expanded rapidly earlier than expected. In response, **we quickly launched a diverse range of generative AI services** that had been prepared in advance, including our cloud-based in-house supercomputer and generative AI platform

Use case	Assumptions for earnings forecast	Changes in the business environment	
Training (Development)	<ul style="list-style-type: none"> ● For large-scale training needs, we aim to establish a competitive advantage through early GPU procurement and early service delivery (over the next 2–3 years), positioning this as a short-term revenue driver ● For medium- to small-scale training needs, we will expand our service lineup—such as by introducing time-based billing—to accommodate diverse use cases and build a foundation for mid-term growth by broadening the user base 	 Intensifying competition	<p>As the user base expands, expectations are rising for high value-added services and the ability to meet increasingly diverse needs</p> <ul style="list-style-type: none"> ● As the user base continues to broaden, use cases are becoming more diverse and sophisticated. In turn, this is driving increased demand for high-performance and highly flexible infrastructure ● The provision of GPU services is accelerating both domestically and internationally, with domestic support programs and aggressive pricing strategies by overseas players emerging in the market. As a result, it is becoming difficult to differentiate based on specifications or pricing alone
Inference (Usage)	<p>For inference needs, we will establish a sustainable and stable revenue base in the future by providing platform services in line with the gradual expansion of utilization</p>	 Expanding needs	<p>As the utilization phase of generative AI enters full swing, inference needs are rapidly expanding, further increasing expectations and trust in domestic platforms</p> <ul style="list-style-type: none"> ● As the adoption of AI enters a full-scale phase, inference needs at the operational level are rapidly expanding. In particular, in segments with high demands for confidentiality and a preference for domestic solutions—such as local governments, finance, and healthcare—there is growing interest in platform services that enable secure and flexible operations on domestic infrastructure, as well as in the use of domestic LLMs.

Evolving into a delivery model that balances profitability and growth through high value-added generative AI infrastructure.

With a focus on maximizing results for the full fiscal year, we are steadily advancing key initiatives.

By deepening our value proposition and strengthening both proposal and deployment capabilities, we aim to achieve sustainable growth

Enhancing the value proposition of GPU resources

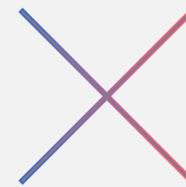
Leveraging our strengths as a domestic leading company, we are evolving into a highly profitable generative AI infrastructure service provider through competitive GPU resources and a flexible cloud platform

- **Improving profitability through high value-added services**

GPU resources are being redesigned into optimal services tailored to specific uses and objectives. Offerings such as SAKURAONE (cloud-based supercomputer), Koukaryoku PHY / VRT / DOK, and the SAKURA Gen AI PLATFORM are provided flexibly as user-friendly services. In addition, by offering end-to-end support from deployment to ongoing assistance we differentiate ourselves, enhance the value of our services, and drive increases in both unit price and LTV

- **Improving GPU resource utilization**

By transforming GPUs into supercomputer-like systems to achieve high utilization, and shifting our focus toward cloud-based services such as SAKURA Gen AI PLATFORM, we are transitioning to a revenue model that maximizes resource efficiency per server



Enhancing sales capabilities

An integrated AI expert team that handles “build, sell, and support” strategically assists customers in leveraging generative AI

- **Establishing a company-wide integrated structure**

Under the leadership of the newly appointed Senior Executive Officer, we are building a structure where development, sales, and support work in unison. A company-wide project integrating “build,” “sell,” and “support” has been launched to maximize customer value and strengthen business execution capabilities

- **Establishment of a resale partner program**

We have introduced a new Reseller Partner Program and are fully scaling up deal acquisition through resale channels. We have already signed resale agreements for the Koukaryoku series with multiple companies, and plan to expand further. Through our partners, we aim to broaden sales channels to new industries and customer segments, driving revenue growth

We are concentrating resources on our strength **cloud-based services** to **maximize profitability** of our computing infrastructure by focusing on high-growth, high-profit areas

For training (development)

For inference (usage)

A high value-added service lineup that meets diverse needs

高火力 Series

SAKURAONE
(Supercomputer)

Koukaryoku
PHY

Koukaryoku
VRT

Koukaryoku
DOK

SAKURA Gen
AI PLATFORM

①
Strategy
for training
use cases

We are executing a differentiation strategy to meet large-scale and enterprise needs by offering our in-house supercomputer “SAKURAONE,” which ranks 49th in the world in processing performance, and the latest GPU “NVIDIA B200” at an early stage

②
Strategy
for inference
use cases

Leveraging our strengths in “domestic cloud × extensive support,” we have launched a highly flexible and open platform service. This initiative enhances profitability per computing infrastructure unit

① Strategy for training use cases

We position **high-performance GPUs and our cloud-based in-house supercomputer** as key drivers of revenue growth, aiming to secure large-scale projects and improve GPU resource utilization

With high-performance GPUs and our in-house supercomputer as strengths, we are entering the enterprise market in earnest

- Launch of the “NVIDIA B200,” scheduled for August, and the cloud-based supercomputing system “SAKURAONE ”

We plan to offer the B200 ahead of competitors and sell our technically superior and highly flexible in-house supercomputer to enterprise customers

At the international conference and exhibition “ISC2025” held in Germany on June 10, 2025 (JST), we ranked 49th in the world in the TOP500 list for supercomputer performance



Strengths of “SAKURAONE ”

- Service strengths and value proposition
 - Easy to adopt with a ready-to-use managed model
 - Flexible scalability from small-scale to supercomputer-level
 - Extensive Japanese-language support by domestic engineers
 - Transparency and responsiveness in troubleshooting through in-house development and operations
- A structure of high utilization and high profitability
 - Partitioning enables both dedicated use and high utilization
 - Expandable based on use case, allowing for a wide range of deal sizes and significant upsell potential

Image of GPU server offerings

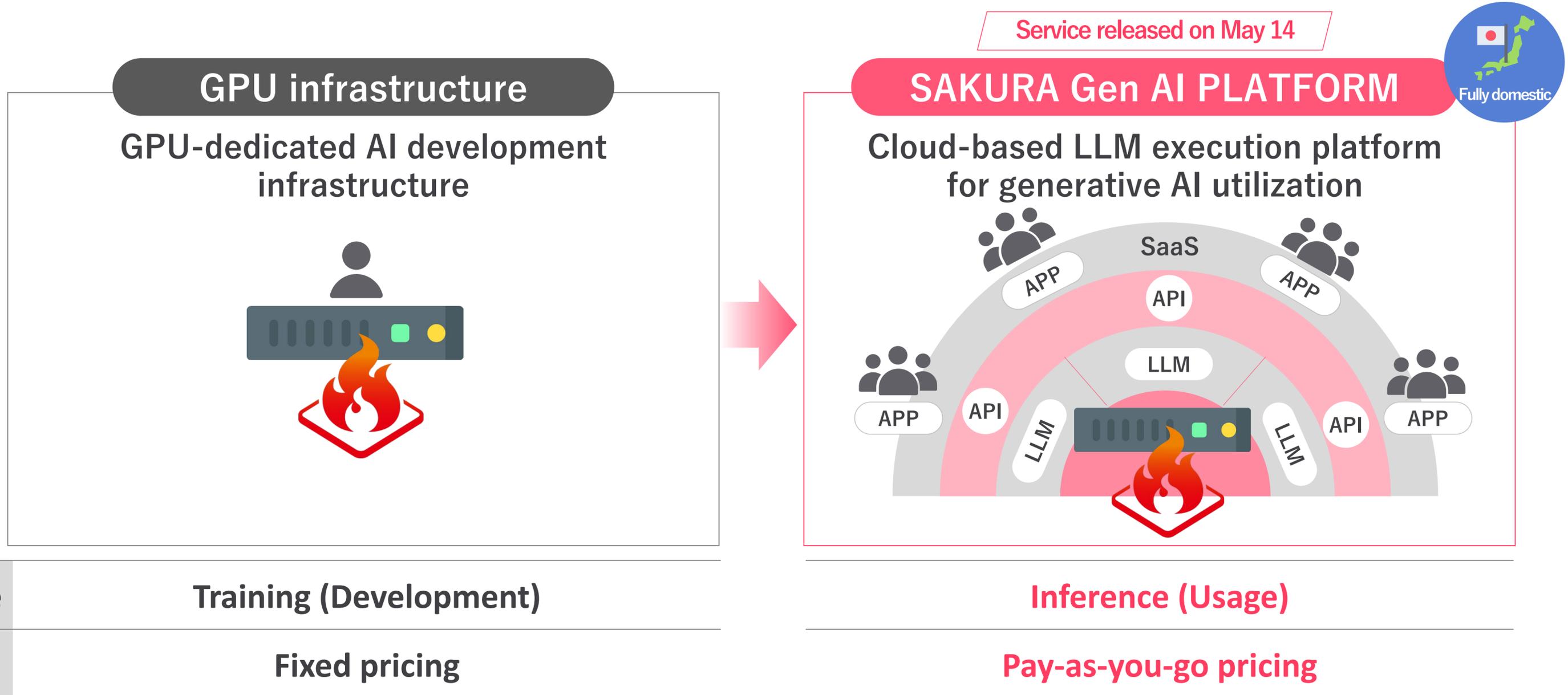


As before, dedicated use is available based on specific use cases

A single customer can use it as a supercomputer

② Strategy for inference use cases

In response to growing inference demand, we provide a “ready-to-use” service that combines **full domestic delivery, confidentiality, responsiveness, and scalability**. By expanding the user base, we aim to improve profitability and build a sustainable revenue foundation, establishing our position as a **reliable, Japan-origin infrastructure platform**



③
Awareness
Enhancement
Initiative

With **the official launch** of the VM-based GPU cloud service, we are **expanding recognition** as a domestic cloud service for generative AI

Shifting to purpose-specific service offerings by capitalizing on our GPU supply strength

- We are reallocating GPU resources from our previously exclusive, dedicated generative AI services to more general-purpose, cost-efficient, high value-added services
- By expanding service options based on performance, use case, and pricing, we aim to flexibly respond to the diversifying needs of the market

Full-scale efforts underway to boost awareness and promote usage

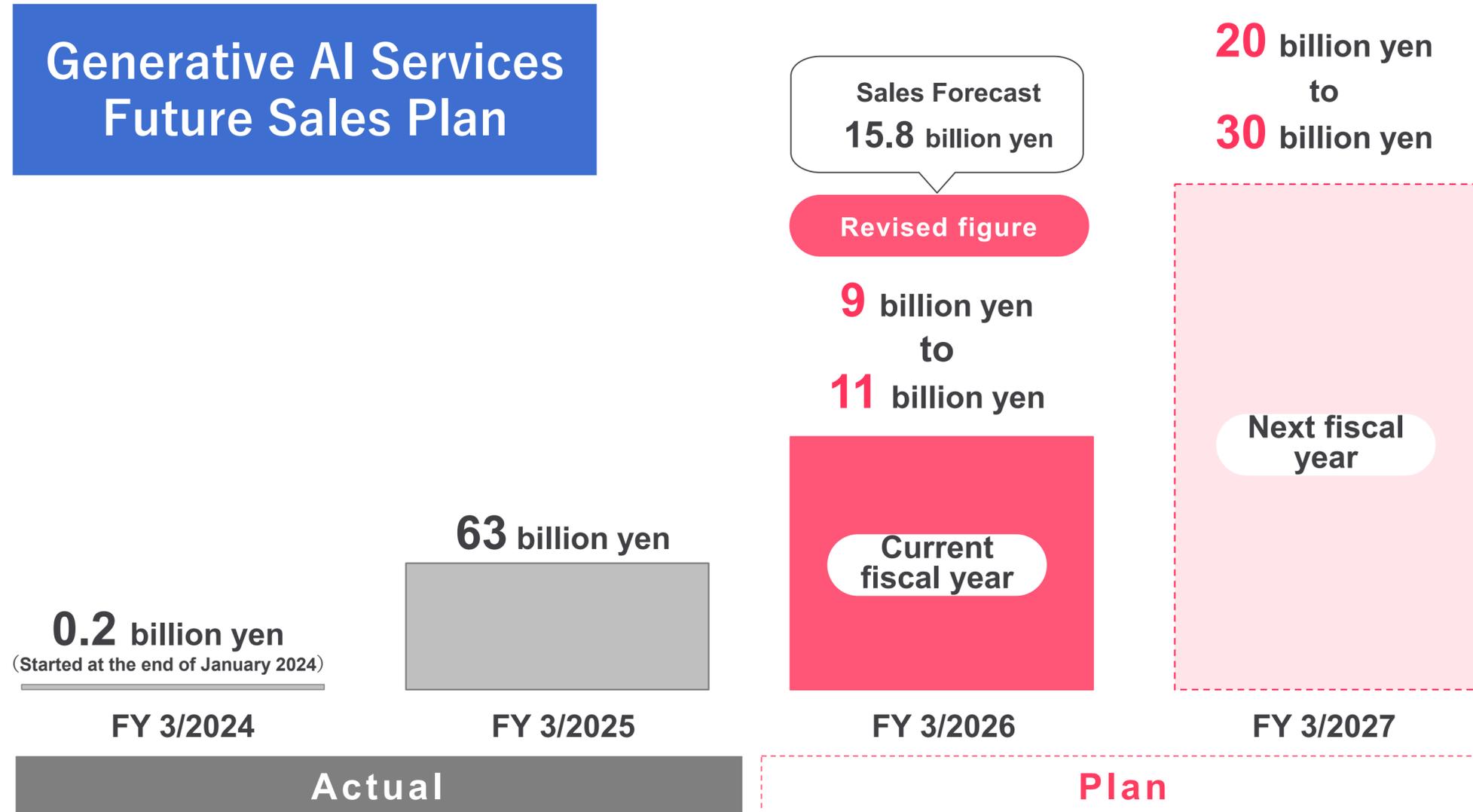
- In response to demand, we secured GPUs for the VM-based GPU cloud service “Koukaryoku VRT” which launched in beta in April. We are establishing a stable supply system and plan to release the official version by the end of July
- Alongside the official release, we will launch a campaign to raise awareness and promote usage

The screenshot shows a webpage for SAKURA internet with a campaign titled "生成AI全力応援キャンペーン ~NVIDIA H100が100時間無料に~". The page includes a navigation bar with links for services, support, company info, and member login. A prominent orange button says "キャンペーンに応募する". Below the main banner is a table with campaign details.

キャンペーン詳細	
キャンペーン内容	高火力 VRT NVIDIA H100を最大100時間無料(※1)で利用できるクーポンを法人のお客様限定でプレゼント
対象サービス	高火力 VRT NVIDIA H100 (※2)
対象者・適用条件	応募期間内に専用の応募フォームからお申し込みいただき、かつ、新規でプロジェクトを作成いただいた法人のお客様
応募期間	2025年7月28日(月)から2025年8月22日(金)まで
その他注意事項	<ul style="list-style-type: none"> ● 本キャンペーンによる割引適用期限は9月末までとなります。 ● 応募いただいた内容を確認のうえ、順次メールでご案内いたします。また、内容に応じて最大10営業日ほどお時間をいただく場合があります。 ● クーポンの提供には、さくらのクラウドの新規プロジェクトの作成が必要となります。担当者よりさくらインターネットの会員IDと適用対象となるさくらのクラウドのプロジェクトコードを確認させていただいたのち、クーポンをお送りいたします。なお、応募いただいた場合でも、在庫状況又は当社サービス約款に基づく判断により、サービスをご提供できない場合があります。

※1 250GB-SSDプランのご利用を前提に算出
※2 2025年7月31日正式版リリース

Reflecting changes in the business environment and strategic shifts, we have revised our sales plan for **the current fiscal year**.
 Meanwhile, for **the next fiscal year**, we have maintained our **previous assumptions**,
 anticipating accelerated growth through the rollout of key initiatives.



By refining our technology, infrastructure, and support systems, we aim to leap forward as a leading digital infrastructure company that drives the successful implementation of AI together with our customers.

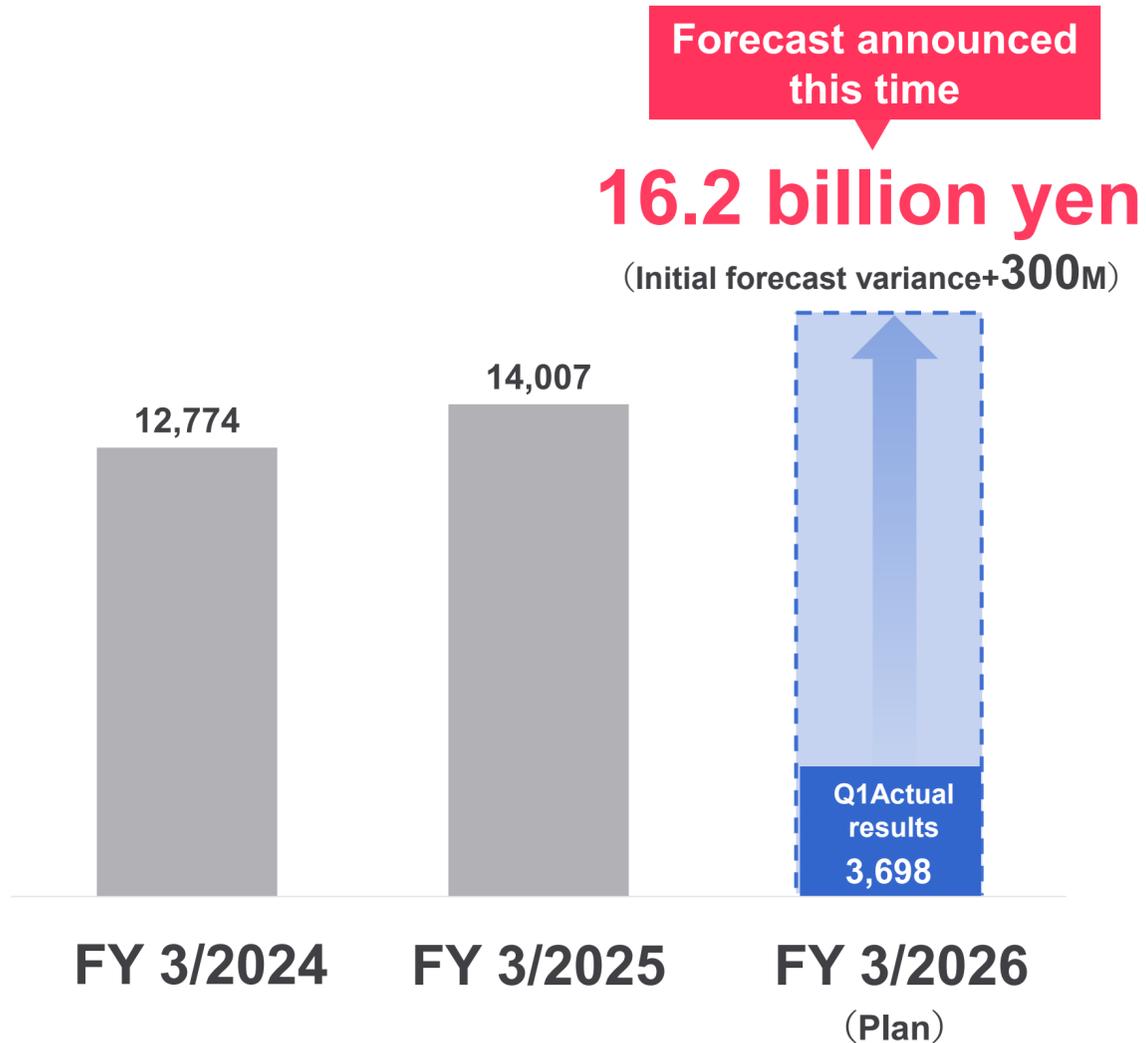
Revision of
Earnings
Forecast

2. Cloud services initiatives

Full-year forecast for Cloud services is expected to grow in line with the initial assumptions

Cloud service revenue trends

(Millions of yen)



Accelerating enhancement of the sales structure and development of service features
 Driving mid- to long-term business expansion

- For existing cloud services, we aim to expand revenue through issue-solving proposals rooted in customer understanding and hands-on support provided through collaboration between sales and engineering teams
- Feature development toward official Government Cloud certification by the end of March 2026 is progressing smoothly
- The cloud-based generative AI services “Koukaryoku VRT” and “Koukaryoku DOK” have been classified under cloud services starting this fiscal year. An upward revision of 300 million yen is expected compared to the initial forecast

By combining our “**strategic strengths**” with a “**co-creative ecosystem**” we aim to maximize growth through both customer value creation and market expansion

Maximizing value for existing customers (Trust and Deepening)

- **Building an “empathy-driven” problem-solving framework through strategic proposals and technical support**
Leveraging our strength in “vertical integration × in-house development,” our sales and engineering teams work together as one. By delivering high-precision proposals from the customer’s perspective and responsive technical support, we achieve both strong problem-solving capabilities and high reliability
- **Promoting a “relationship-deepening” expansion model through upselling and cross-selling**
By providing technical knowledge, validation support, and continuous follow-up, we offer end-to-end assistance from the evaluation phase through to actual operations. Together with our customers, we enhance the outcomes of AI utilization while simultaneously generating ongoing opportunities for upselling and cross-selling, expanding value, and deepening relationships

Approach to new customers (Opportunity Creation and Market Expansion)

- **Exploring new markets through partner collaboration**
We complement and expand the expertise and value that are difficult to provide on our own through a co-creation network with partners. This enables high value-added approaches to untapped areas such as non-IT industries and the public sector
- **Generating “value-resonant” leads through issue-driven engagement**
Focusing on customer changes and early signals, we design touchpoints that draw out their challenges and interests. By leveraging webinars and exhibitions as spaces to foster empathy, we are evolving into a co-creation-driven sales approach that reaches customer segments we had previously been unable to approach

From “selling” to “creating value together” — evolving into a solution-based sales approach that starts with the customer and generates future demand

Provide high value-added services that turn customers’ “what you want to do” into “what you can do”

Not just “selling,” but solving issues starting from the customer’s perspective

- Collaborative proposals with engineers and sales working together in a hands-on, co-creative approach
- Proposals from a diverse range of partner companies

Direction	Initiative
 <p>Approach to new customers</p>	<ul style="list-style-type: none"> ● Expanding the partner network By collaborating with partner companies, we aim to expand our market share in non-IT general enterprises and the public sector. Through webinars, events, and joint exhibitions, we fully leverage a co-creation ecosystem to generate new market opportunities ● Acquiring leads in direct response to market challenges As a concrete initiative, we conducted solution-oriented webinars and hands-on sessions for businesses facing changes to VMware licensing. Starting in August, we launched a campaign to promote cloud migration
 <p>Maximizing value for existing customers</p>	<ul style="list-style-type: none"> ● Customized proposals through visits to major customers We visit large-scale cloud customers to understand their needs and solve technical issues through in-depth interviews. Starting in November, we will enhance customer satisfaction and encourage greater usage through the launch of premium support and the provision of new features
 <p>Strengthening support for large-scale demand</p>	<ul style="list-style-type: none"> ● Full-scale support for large-scale projects enabled by the launch of the Ishikari Zone 3 With the launch of Ishikari Zone 3 in October, we are now capable of accommodating large-scale resources. Depending on customer needs, we can flexibly support the construction of dedicated private zones that combine our cloud with customer-owned equipment, as well as the setup of large-scale zones exclusively for a single client. By aligning technical and sales teams, we aim to overcome implementation barriers and secure major projects

Reflection

Practice of growth strategy



Strengthen infrastructure that underpins growth strategy

Expansion of service lineup

- Koukaryoku Series III Koukaryoku VRT (April)
- SAKURA Gen AI PLATFORM (May)
- Koukaryoku Series I Koukaryoku PHY H200 Plan (June)

Talent acquisition

Recruited 124 people (including those with offer holders within the fiscal year).
Early recruitment of high-layer personnel and other ready-to-work professionals. Given the establishment of the necessary staffing capacity in the first quarter, the scale of recruitment is expected to be smaller than originally assumed

Accumulate results in the Public Sector

- Signed an agreement with Japan Meteorological Agency on "Provision of high-performance computing cloud services" (June)
- Concentrated our development resources and made steady progress toward being officially certified as a Government Cloud service provider at the end of March 2026

Strengthening framework

To promote growth strategy, we appointed senior executive officers, clarified the responsibilities and authority of management, and fundamentally reorganized the organizational framework to further strengthen our commitment to results

Expand sales channels

Exhibited booths at five trade shows, two of which were joint exhibitions aimed at co-creation with partners to strengthen recognition and project acquisition. In addition, promoted partner self-sufficiency by providing onboarding measures and learning content for partners

Extension of data centers

Launched operation of the container-type data centers (June).
Strengthened competitiveness while supporting growth by flexibly responding to rapid growth in demand by building in a short period of time and realizing phased investment

Expand **customer contact points** by strengthening partner alliances and exhibition participation, and promote market development

Joint exhibition with partner companies

Details of initiatives



■ April 2025
SOFTWARE & APPS DEVELOPMENT EXPO
Japan IT Week [Spring]
@ Tokyo Big Sight



■ July 2025
Government & Public Sector Week
Local Government Digital Transformation Expo
@ Tokyo Big Sight

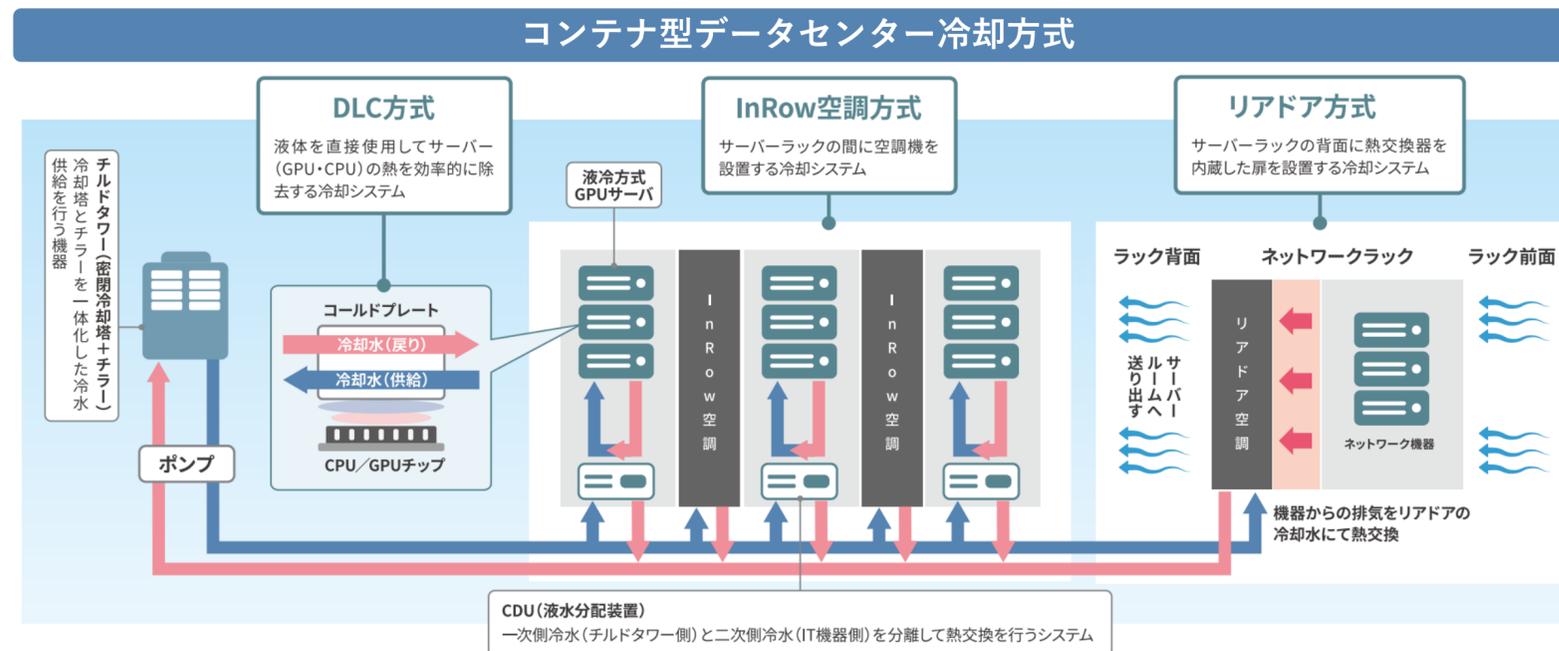
- **Exhibition at the trade shows**
 - Through joint exhibitions with partners, realized proposals for **problem-solving** services and expanded customer contact. Planning to participate in approximately **20** exhibitions this fiscal year, including joint exhibitions with partner companies
- **Partner events**
 - Partner meetings to be held in Kyushu, Hokkaido and Osaka this fiscal year
 - Aggressively promote co-creation ecosystem with partners including first conference in November

Furthermore, we will continue to enhance our customer-based marketing and sales activities, including the delivery of presentations by our company employees at events and webinars

Building next-generation data centers with **flexibility** and **operational efficiency**
Installed approx. **1,000** NVIDIA H200 GPUs and launched services in June 2025

Support the growth of cloud services while reducing environmental impact

- The use of standardized units has enabled installation and operation in a short period of time. This configuration allows for the incremental addition of capacity in accordance with demand, facilitating efficient investment and growth
- The container-type data center installed at the Ishikari Data Center, which is powered entirely by renewable energy, achieves high operational efficiency through its highly efficient cooling design and automated operations. This design enables operation and maintenance with fewer personnel compared to conventional data centers



The system utilizes high-efficiency immersion cooling technology for cooling purposes. Direct immersion of the server in coolant allows for significant power savings and high-density implementation when compared to air conditioning equipment

To meet the growing demand for generative AI, **the phased installation of GPUs** and the construction of container-type data centers are progressing as planned

		FY 3/2024				FY 3/2025				FY 3/2026				FY 3/2027 to FY 3/2031
		1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	
Subsidized by METI		■ Plan of 13 billion yen certified (1st investment plan)				■ Plan of 100 billion yen certified (2nd investment plan)								
GPU Installation (Approximate Number of Units)	H100				Installed 2,000 units				Installed 840 units					Continuing expansion of next-generation GPUs to meet demand
	H200								Installed 1,072 units					
	B200								Plan to install approx. 1,500 units (total)					
Data center extension								Launch of operations for the 1st-phase container-type data center		Scheduled Construction: 2nd Phase Container-type DC				Gradual expansion of Ishikari Data Center (Construction and expansion of facilities and extension of container-type DC)

Scheduled Construction of 3rd phase container-type data center

appendix

**Initiatives for ESG
management**

Overview of initiatives for human capital oriented management

Sustainable corporate management that will turn “what you want to do” into “what you can do”



Individual employees pursuing “job satisfaction” in a comfortable work environment and enjoying their work provide value to customers. Create a virtuous cycle of learning to achieve success together



Initiatives for human capital-oriented management Topic I: Create a culture that fosters new value through challenges and leadership

Recognized as a "GPTW Certified Company" by GPTW Japan for the first time

The Company fosters a "comfortable" working environment and consistently implements initiatives that respect diverse work styles, enabling each employee to pursue "job satisfaction." We prioritize development of systems that facilitate flexible work arrangements for employees, including implementing flextime work systems, offering remote work options, and promoting parallel careers. We remain committed to fostering a diverse and inclusive work environment where our employees can focus on their professional responsibilities free from any concerns.



Top 3 factors most highly rated for job satisfaction*₁

- 1 Work/life balance is encouraged
- 2 The company offers excellent benefits and perks
- 3 High job stability*₂



▲ Our employees, who primarily work remotely, strengthen relationships through face-to-face events

■ What is a "GPTW Certified Company"?

GPTW Japan, one of the world's largest opinion research organizations, conducted a questionnaire survey of companies that applied for certification and ranking. Companies whose survey results exceeded the criteria were certified as having excellent job satisfaction.

*₁ According to the results of the Company's employee survey, the top three characteristics that can be said to be relative strengths compared to other companies of the same size are listed.

*₂ The original text of the questionnaire states, "The employment at this company is protected."

Initiatives for human capital-oriented management Topic II: Develop human resources and create a culture of mutual learning

Utilization of generative AI services and launch of educational programs to develop global human resources



Using generative AI services to improve the quality of operations

In an effort to improve operational efficiency and productivity, we began offering the corporate account (ChatGPT Enterprise) for generative AI services to all employees in April of this year. Our seminars cover everything from introductory concepts to practical business applications, providing hands-on experience with the creation of custom GPTs



Start of second language learning support

As part of the human resources development plan for overseas expansion, a trial program to support learning a second language (English) has begun for applicants. The goal is to enhance business English proficiency within the company to effectively engage with international clients and prepare for secondments to overseas bases.

Proactively supporting employees who want to grow and learn

- With the Information Technology Passport Examination as an entry point, employees are recommended to acquire "Di-Lite"* certification



* Di-Lite: The range of digital skills that should be acquired by all business people as "users of digital technologies"

- Supplemental programs to support growth

Career consultation services, provision of external video learning services, subsidy for acquiring qualifications, and a full subsidy for using generative AI services

- Develop digital technology human resources directly linked to our business operations through our unique internal educational program, "DX Journey"

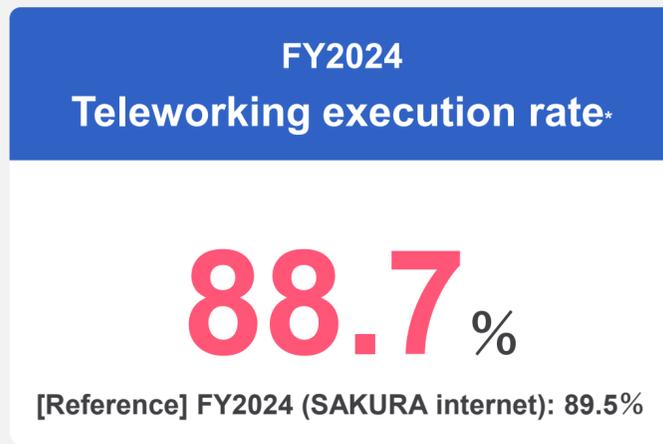
(Courses held)

Course name	Total hours
Business tool utilization	6 hours
Business AI communication	7 hours
IT literacy	6 hours

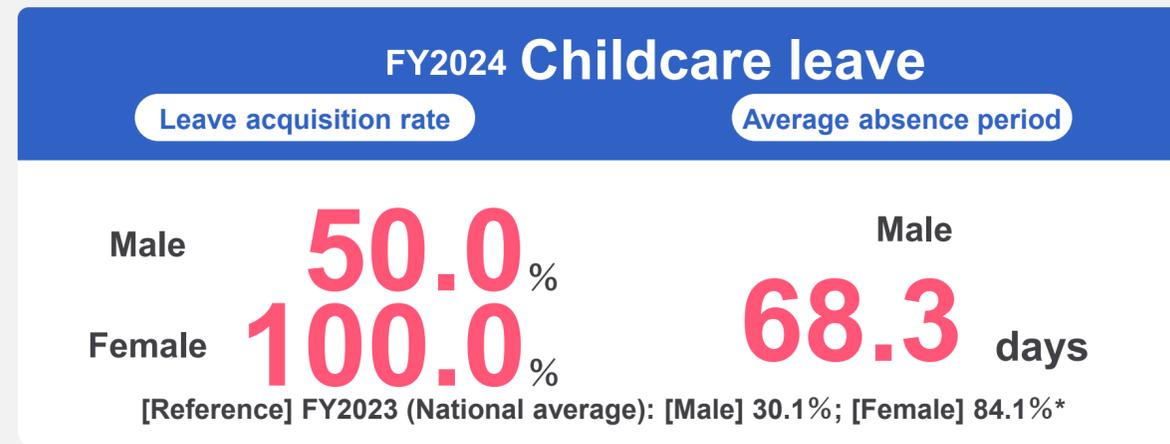


Initiatives for human capital-oriented management reference data: Pursuing both “job satisfaction” and “a comfortable work environment”

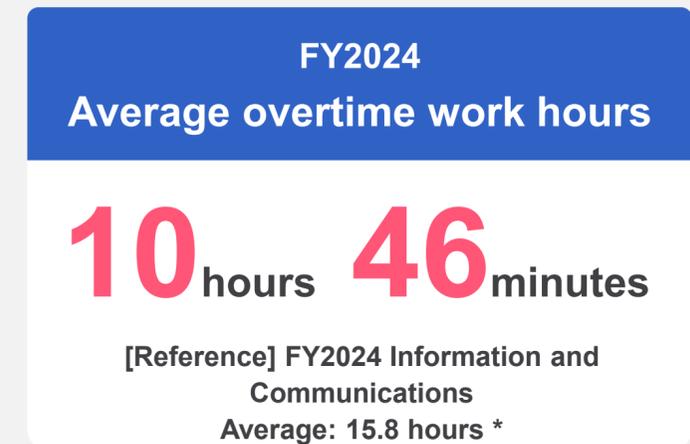
Continue to support internal systems that support flexible work styles, such as remote work and parallel careers
 Improve the working environment and career development support system for working parents, focusing on boosting the ratio of women and active appointment of women in managerial positions



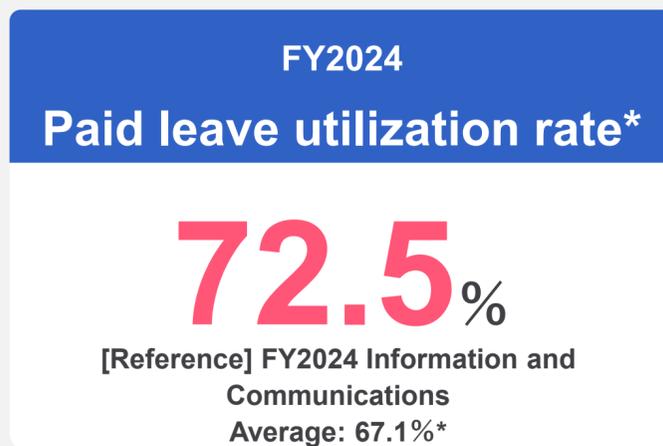
*Calculated for March 2025. Non-attendance rate



*Source: Basic Survey of Gender Equality in Employment Management for 2023



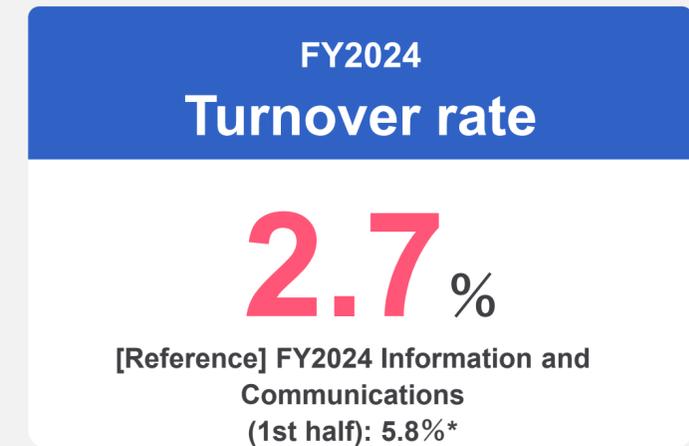
*Source: Monthly Labour Survey for 2024



*Source: General Survey on Working Conditions for 2024



*Source: Basic Survey of Gender Equality in Employment Management for 2023



*Source: Survey on Employment Trends for the First Half of 2024

Please visit our corporate website to find the Sakura's data. <https://www.sakura.ad.jp/recruit/data/>

Local revitalization and creation of digital innovation

Support the next-generation of entrepreneurs in tackling challenges and promote open innovation initiatives from various regions

Promote a transition to remote work and the hiring of local talent by establishing bases throughout the country to avoid overconcentration in Tokyo.
 Promote initiatives by engaging in exchanges with local residents to drive digitalization that is unique to the communities

Short-term intensive hands-on support programs

We provide hands-on support to members of Blooming Camp, including entrepreneurs, university professors, and individuals with "aspirations," offering expert advice to help them advance their projects in a short period of time.

[Operation results: Member × JAMBASE Co-creation Project]



An AR walking event experienced in the Blooming Camp "Blooming Garden"

Regional sites for open innovation



Osaka

Blooming Camp
 At JAM BASE, GRAND GREEN OSAKA
 Opened in September 2024

Create a place for communication

An open innovation facility where people can freely gather and meet: Establishment of the "Blooming Camp."
 More than 450 events are held annually, organized by companies, startups, educational institutions, and various communities

Fukuoka

At Fukuoka Growth Next
 Opened in February 2017



Startup support

Okinawa

SAKURA innobase Okinawa
 Opened in September 2023



Expansion of local recruitment



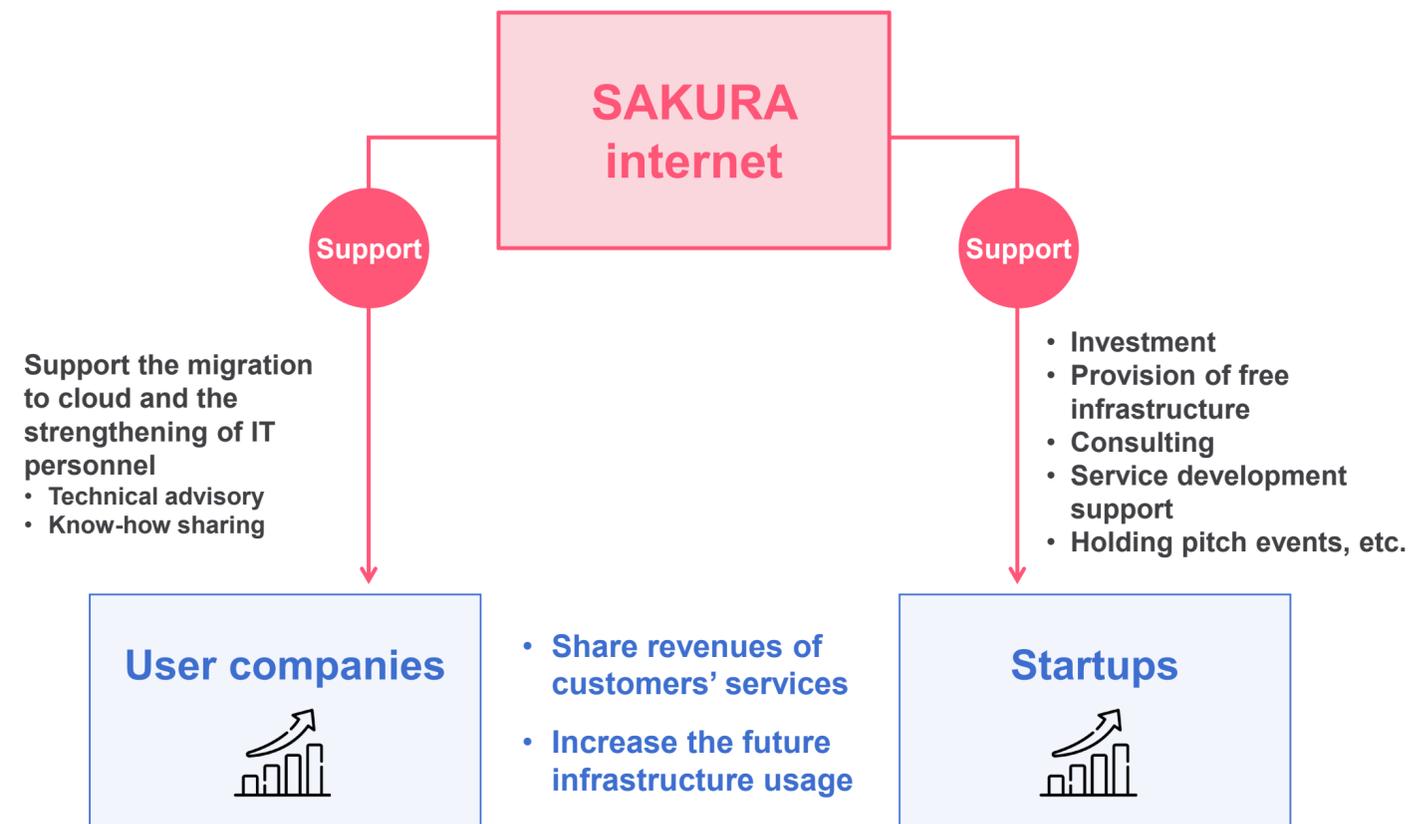
Promotion of startup support

Hands-on support to turn the next startup's "what you want to do" into "what you can do"

Startup support that creates contacts with promising future customers and contributes to the development of a digital society. Promote active exchanges and partnerships with entrepreneurs to create new markets and achieve medium- to long-term growth through co-creation

Investment and development support for startups

Promote DX of society by supporting the growth of companies that take on challenges



Launched "Link up," a startup co-creation program

Provides all-in-one resources to support the foundation that startups need to operate and deploy the infrastructure to accelerate their growth



01 Provision of environment

Provide up to 10 million yen's worth of SAKURA's cloud suited for their business scale and growth for up to one year. ImageFlux, Koukaryoku GPU server, and SAKURA's IoT are also provided



02 Technical support

Growth support service by preferentially handling inquiries and providing opportunities to attend meetings with sector experts

- Technical advice
- Hands-on events
- Dedicated contact

03 Business support

Help resolve problems by providing opportunities to exchange opinions and proposals with partner companies and to co-host events

- Support alliance with a partner company
- Provide opportunities for promotion
- Mentoring startup personnel

Promotion of digital human resources development and provision of IT-driven solutions to social issues

Leverage our company's strengths to identify and develop human resources that advance in the digital field

In light of Japan's declining digital competitiveness*, it is essential to address the challenges related to training and hiring digital professionals as outlined in the 2023 revised edition of the Comprehensive Strategy for the Vision of a Digital Garden City Nation, and aim to establish a new society that is firmly rooted in digital technology.

Partnership with RIKEN R-CCS for the development of our junior talent

Signed a basic agreement on partnership and cooperation for expansion and penetration of the computational science and digital cloud fields

The signing of the agreement has enabled the exchange of engineers and other human resources, as well as technical information and the sharing of knowhow. The RIKEN Research Center for Computational Science (RIKEN R-CCS) will accelerate efforts to develop junior human resources, and our company will expand the content of educational support based on the knowledge in computational science owned by the R-CCS, thereby contributing to the expansion and penetration of the computational science and digital cloud fields.



Support for technical education through KOSEN support project

Continue to provide opportunities for a more practical education two years since the conclusion of the comprehensive collaborative agreement with the National Institute of Technology (KOSEN)

Continued delivery of hands-on, on-site classes by our junior employees at technical colleges nationwide. Expanded our operations overseas, with a focus on providing proactive support centered on human resource development



▲Teaching at New Mongol College of Technology

Began partnership with New Mongol College of Technology

Accompanying Mongolia's national digitalization initiative, the company is partnering with New Mongol College of Technology to foster the growth of IT talent by offering students a cloud environment and computational resources at no cost, as well as conducting classes.

* Reference: In "World Digital Competitiveness Ranking 2024" by IMD World Competitiveness Centre, Japan is ranked 31st out of 64 major countries worldwide. Japan's ranking in the "Digital and technical skills" category is 67th place, which marks the lowest.
<https://www.imd.org/centers/wcc/world-competitiveness-center/rankings/world-digital-competitiveness-ranking/>

Environmental initiatives: Ishikari Data Center

Data centers, the essential part of our business, consume large amounts of electricity when operating and cooling their servers. Due to recent rapid advances, etc., of large language models (LLM), the amounts consumed by high-performing servers are also increasing. We strive to reduce energy consumption and have decarbonization, aiming to contribute to a sustainable society

Strive for decarbonization and reduction of energy consumption

Ishikari Data Center, Japan's largest suburban mega data center optimized for cloud computing, has actively made efforts to improve sustainability since its opening.



Appearance of Ishikari Data Center (front: Building 3, left: Buildings 1 and 2)

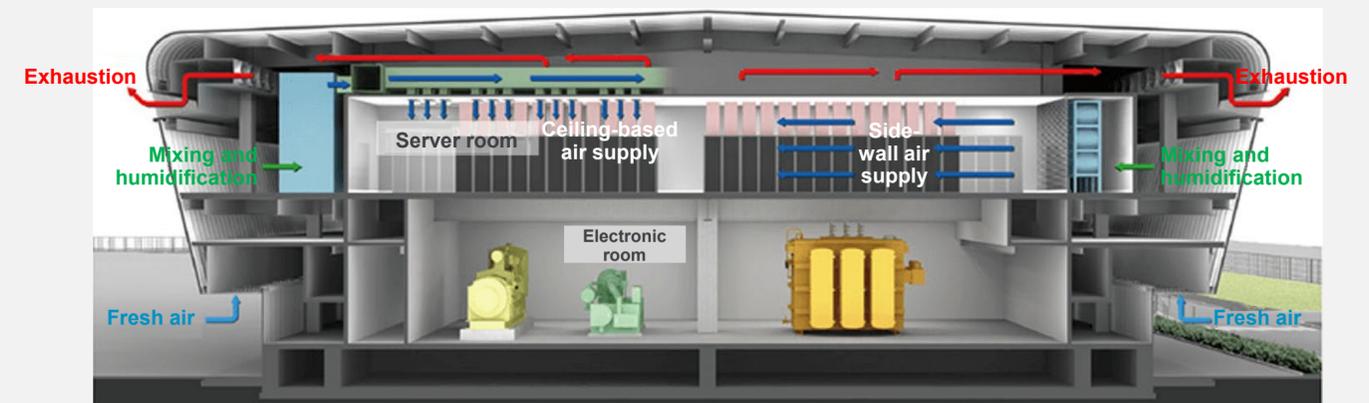
* Reference: "Global electricity demand from data centers could double toward 2026" according to the IEA's Electricity 2024 <https://www.iea.org/reports/electricity-2024>

Continued to use 100% renewable energy

As part of our decarbonization efforts, we achieved virtually zero annual CO2 emissions at the Ishikari Data Center by shifting the power source to renewable energy sources

Drastically reduced the energy consumption for air conditioning and improved the power supply efficiently

Installed air conditioners using a "direct outdoor-air cooling system" which incorporates the fresh outdoor air of Hokkaido into server rooms, and an "indirect outdoor-air cooling system" which cools refrigerant circulating between a compressor unit and an air conditioning unit. The electricity consumption was reduced by about 40% compared with general data centers located in urban areas.



(Above) Conceptual diagram of the air conditioning system of Ishikari Data Center

Security Initiatives

Maintain and improve information security

Registration with various certification programs

- ISMS, a comprehensive information security management system, is applied to all companies to ensure strict conformity to the information security standards on a continuous basis
- SAKURA Cloud was registered with the ISMAP (Information system Security Management and Assessment Program)*(December 2021)



*A system in which the ISMAP Steering Committee evaluates and registers cloud services that meet the security requirements of the government in advance

CASE Disclosure of Transparency Report

To improve the safety and quality of the Internet, the Company complies with the Act on the Protection of Personal Information, the Provider Liability Limitation Act and other related laws and guidelines, and responds to disclosure requests from investigating authorities. Since August 2023, to ensure transparency, the Company has disclosed the Transparency Report, which contains the number of requirements and cases that have been addressed

Cyber security Initiatives

SAKURA.SIRT

Contributing to customer satisfaction by improving the Company, our service infrastructure, and customer security
 Under the motto, “Secure the safety of customers and the Internet itself,” the Company cooperates internally and externally with professional engineers to assess and utilize security-related information and situations



CASE Received a Certificate of Appreciation from Director of the Gunma Prefectural Police Cyber Center

Ms. Nanami Tojo, a member of our Net Safety Planning Group, delivered a lecture at the Police Academy on fundamental concepts, including the architecture of cloud services, the prevalence of fraudulent applications, and the records (evidence) that our company can furnish in the context of inquiries and seizures. In recognition of her contributions, Ms. Tojo was presented with a certificate of appreciation.



Utilize outside or independent officers and enhance corporate governance

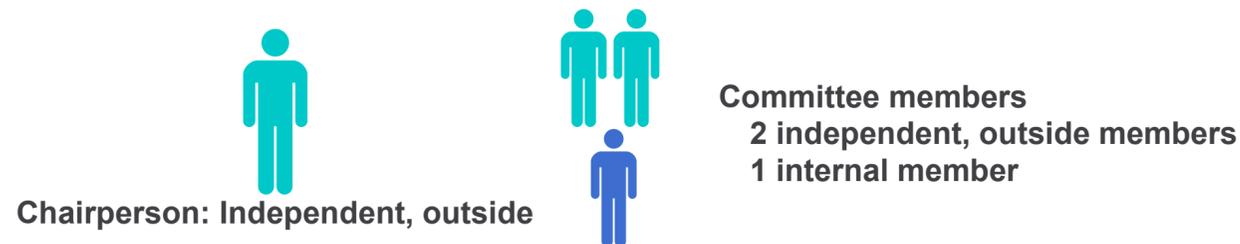
Establishment of the Nomination and Compensation Committee and appointment of outside and independent officers

Enhance fairness, transparency, and objectivity in nomination and compensation procedures

- A voluntary advisory body mainly consisting mainly of Independent Outside Directors

The Nomination and Compensation Committee was established as a voluntary advisory body of the Board of Directors. Independent Outside Directors make up the majority of the committee members and act as committee chairs, thereby providing greater governance than ever over the functions of the Board of Directors in relation to the nomination and remuneration of Directors and Auditors and related matters

Composition of the Nomination and Compensation Committee



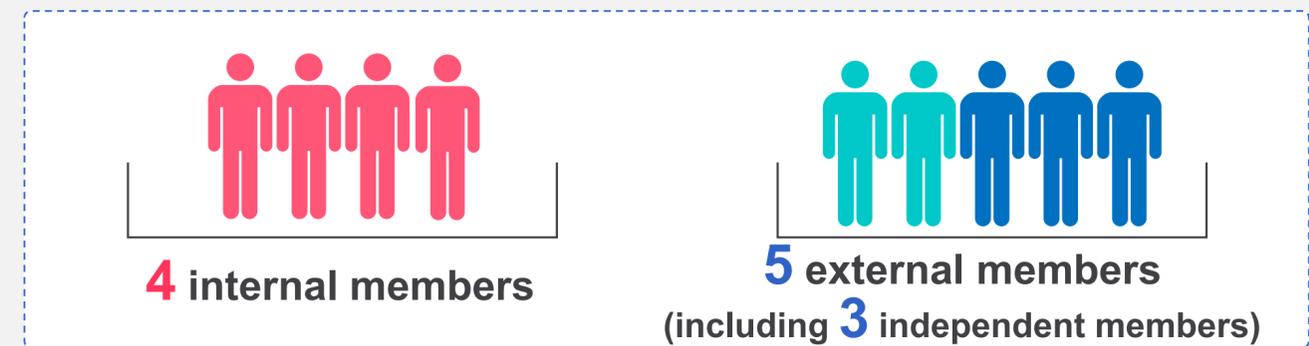
Revision of the policy for determining the remuneration of individual directors

A new policy was established regarding the ratio of monetary to non-monetary remuneration and the level of remuneration for Directors. To secure excellent human resources and enhance corporate value over the medium- to long-term, appropriate standards are established based on the business environment and the level and structure of remuneration of other companies in the same industry.

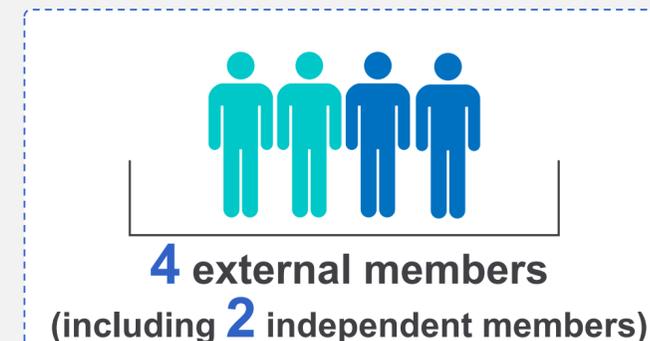
- Percentage of outside or independent officers of the Board of Directors

(as of June 30, 2025)

9 Directors



4 Corporate Auditors



Percentage of external officers: **69%**

Percentage of independent officers: **38%**

appendix

Data/Company Profile

Consolidated Net Sales by Service Category (QoQ Change)

(Millions of yen)

Service category	FY 3/25				FY 3/26	QoQ change	
	Q1	Q2	Q3	Q4	Q1	Change	Change (%)
Cloud services	3,368	3,444	3,543	3,650	3,698	48	1.3
Composition (%)	56.7	47.0	43.6	36.4	49.4		
Cloud infrastructure	2,346	2,370	2,436	2,506	2,529	23	0.9
Cloud application	1,021	1,074	1,107	1,144	1,169	25	2.2
GPU infrastructure services	497	1,742	1,834	2,697	1,363	(1,333)	(49.4)
Composition (%)	8.4	23.8	22.6	26.9	18.2		
Physical base services	825	820	825	822	802	(20)	(2.5)
Composition (%)	13.9	11.2	10.2	8.2	10.7		
Other services	1,243	1,328	1,922	2,844	1,627	(1,217)	(42.8)
Composition (%)	21.0	18.1	23.7	28.4	21.7		

* From FY3/2026, consolidated service categories will undergo changes. Reclassified figures are also used in FY3/2025

* Reclassified the Koukaryoku PHY and Sakura's dedicated server Koukaryoku Series are reclassified as "GPU infrastructure services" and Koukaryoku DOK and VRT are reclassified as "Cloud infrastructure" (see page 12 for details)

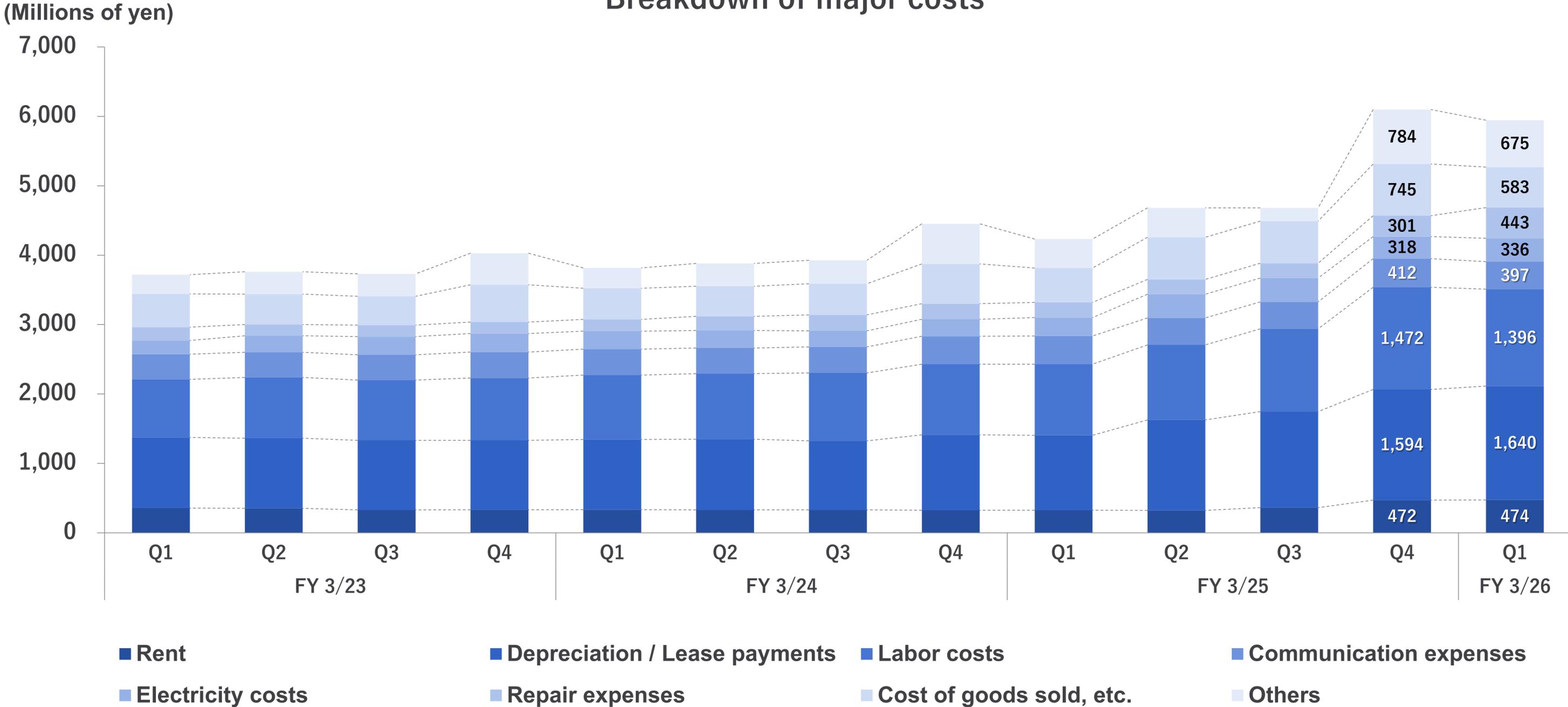
Consolidated Statement of Income (QoQ Change)

(Millions of yen)

Item	FY 3/25				FY 3/26	QoQ change	
	Q1	Q2	Q3	Q4	Q1	Change	Change (%)
Net sales	5,935	7,335	8,125	10,015	7,492	(2,523)	(25.2)
Cost of sales	4,236	4,685	5,159	6,100	5,948	(152)	(2.5)
Gross profit	1,698	2,650	2,966	3,914	1,543	(2,370)	(60.6)
SG&A expenses	1,467	1,586	1,676	2,354	2,001	(353)	(15.0)
Operating profit	231	1,064	1,289	1,560	(457)	(2,017)	—
Operating margin(%)	3.9	14.5	15.9	15.6	(6.1)		
Ordinary profit	95	1,006	1,386	1,571	(438)	(2,010)	—
Profit attributable to owners of parent	41	668	932	1,295	(324)	(1,619)	—
EBITDA	1,032	2,212	2,712	3,127	1,205		

Breakdown of Major Costs (Consolidated)

Breakdown of major costs



Investments for FY 3/2026

(100 millions of yen)

Description of investment	Full-year plan	Full-year result
Data centers	107	61
of which, a container-type data center	60	33
Servers and network equipment	290	74
of which , Generative AI Services	228	57
Others (systems and office-related, etc.)	3	0
Total	401	136

*Amounts are rounded down to the nearest 100 million yen.

* Amount before applying reduction entry

Number of personnel in FY 3/2026

Increased by **81** from the previous year end

[Number of persons hired]

	End of FY 3/25	'26/ 3 Q1
Number of employees*	997	1,078

■ Breakdown of changes

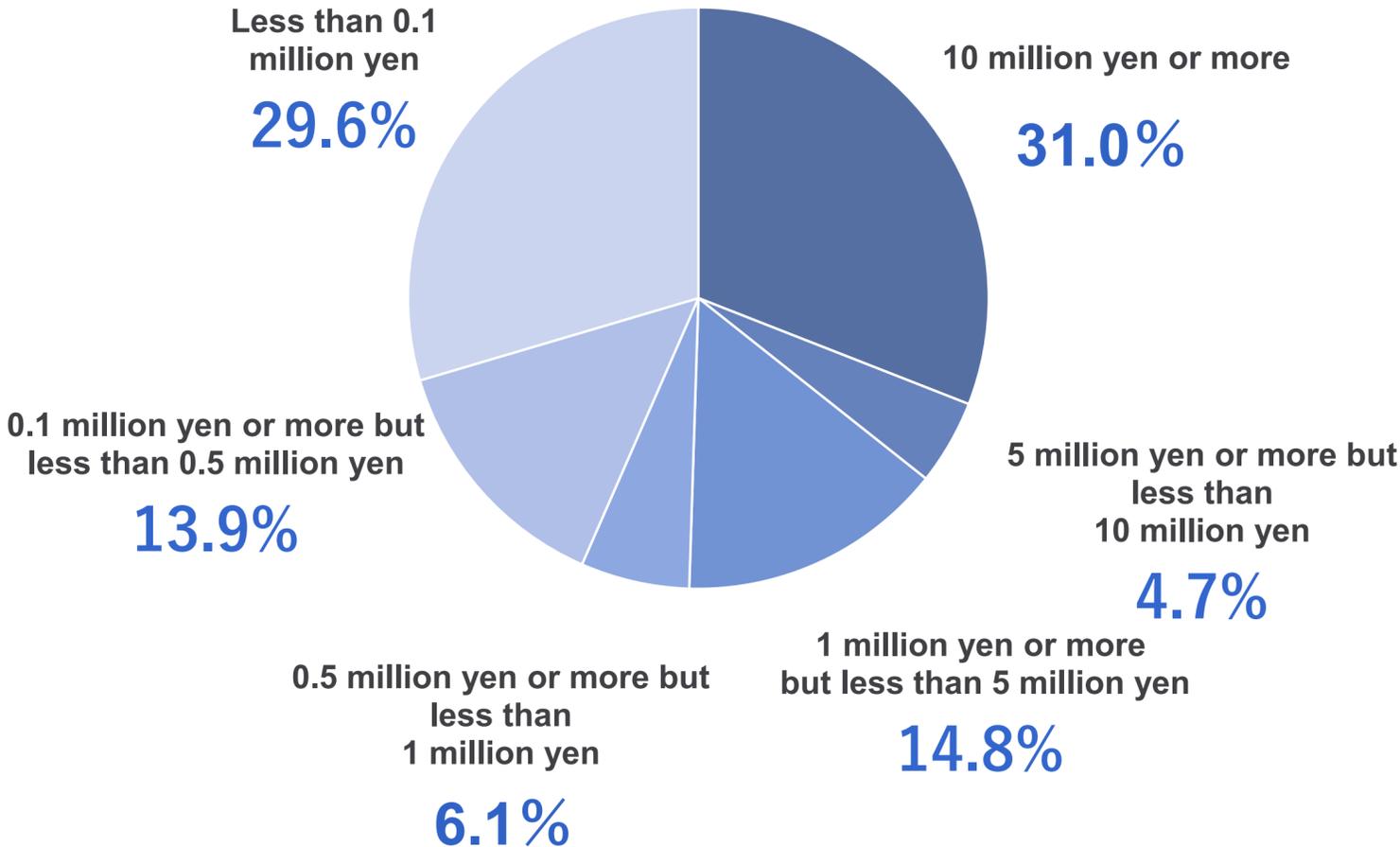
		Change (persons)
SAKURA internet	Engineers	+31
	Sales/marketing/new project planning	+15
	Administration	+28
Group companies		+7
Total		+81

* The figures exclude SAKURA internet employees seconded to other companies and include other companies' employees seconded to SAKURA internet.

A diverse customer base in terms of sales size, industries and attributes

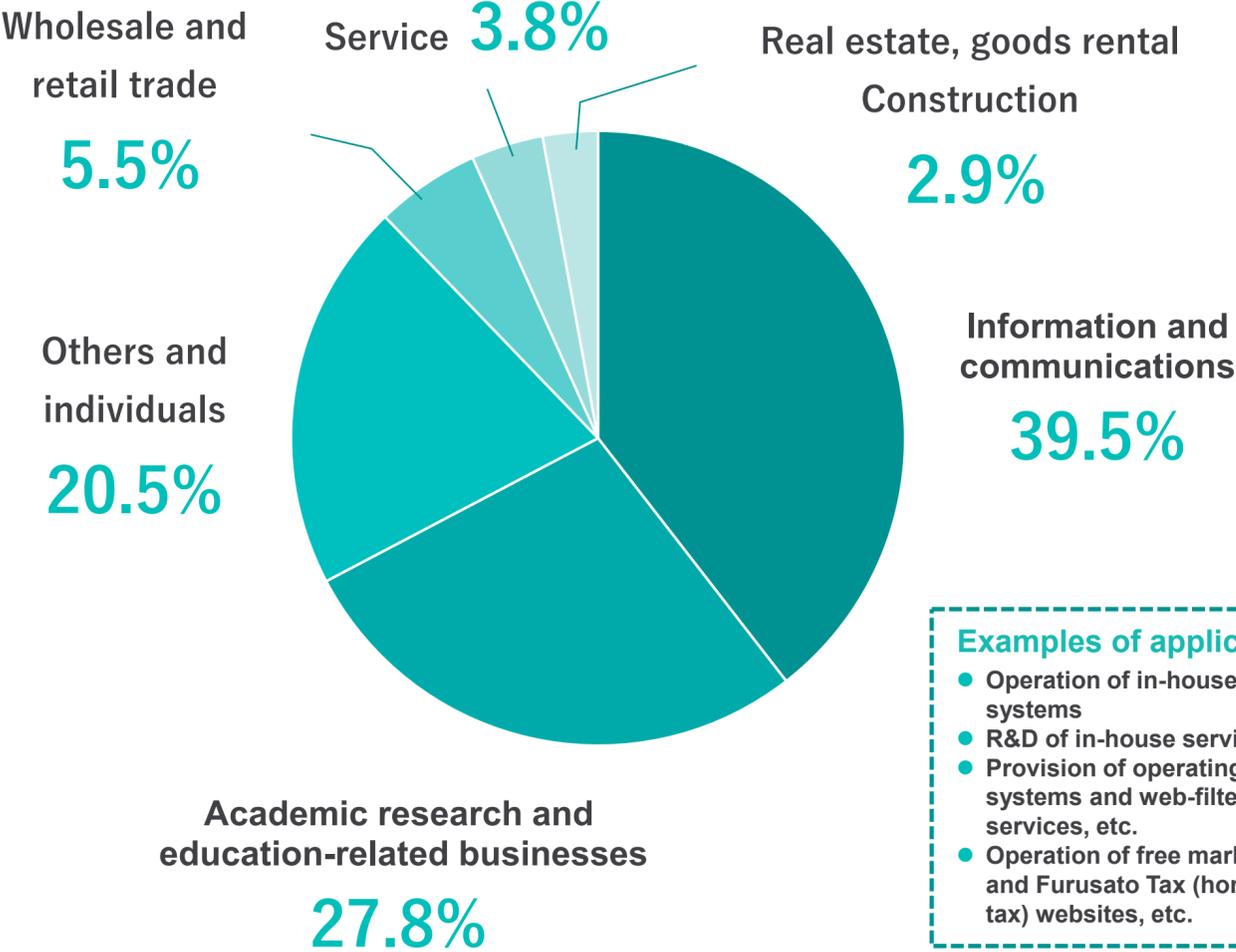
Breakdown by monthly fee

(Composition by sales)



Customer composition

(Composition by sales)



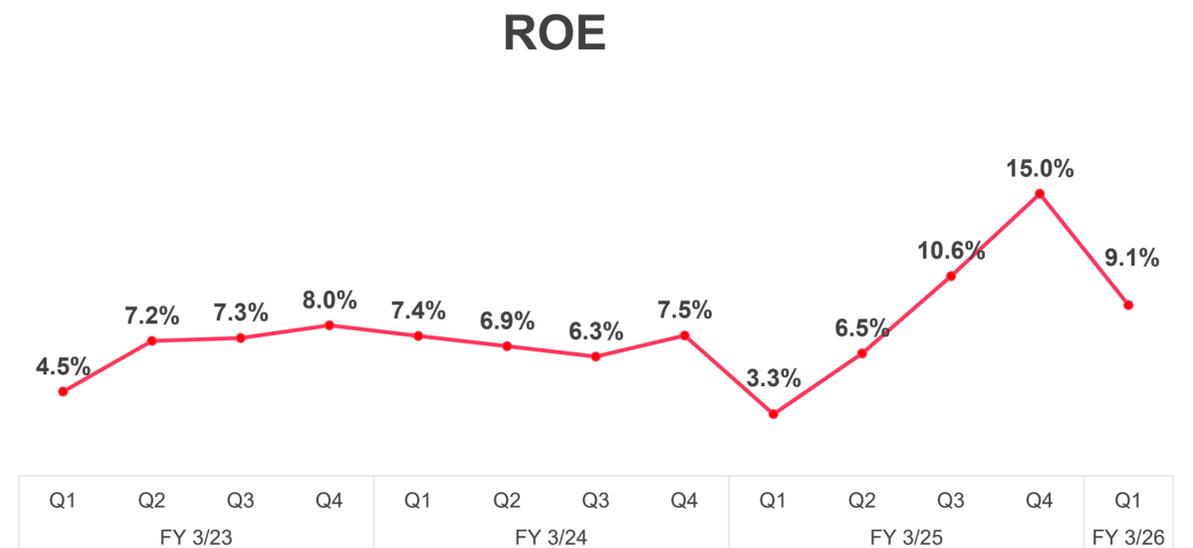
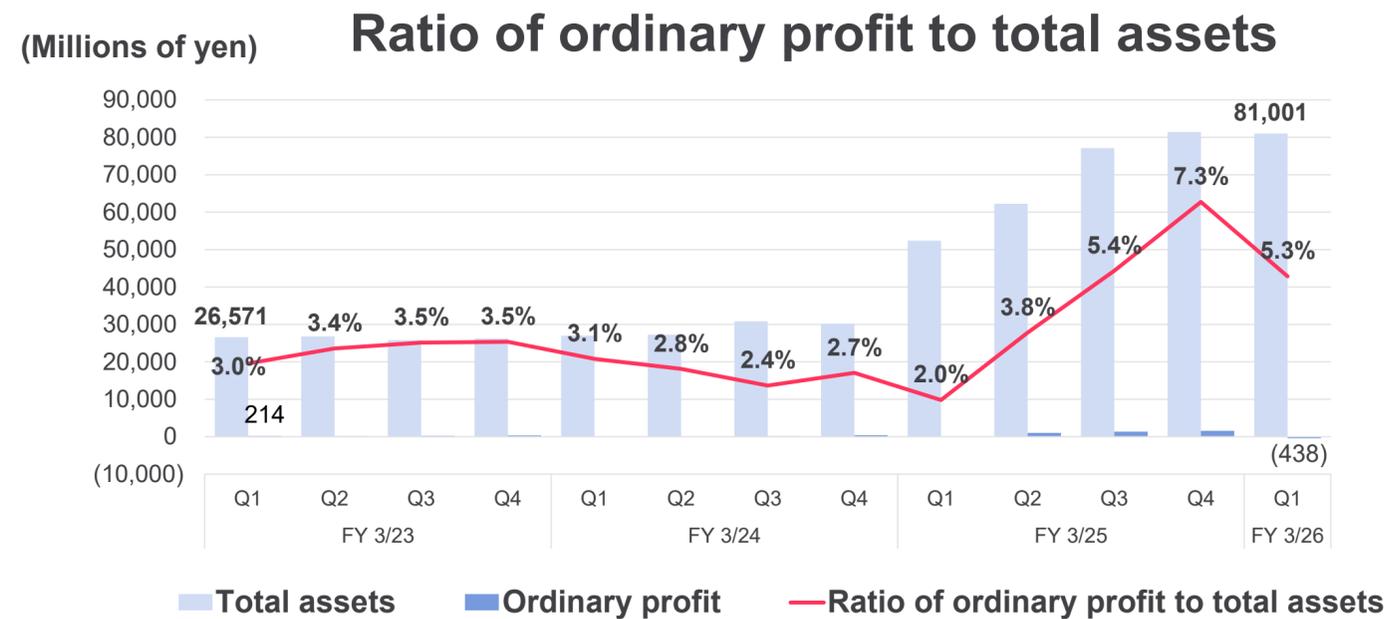
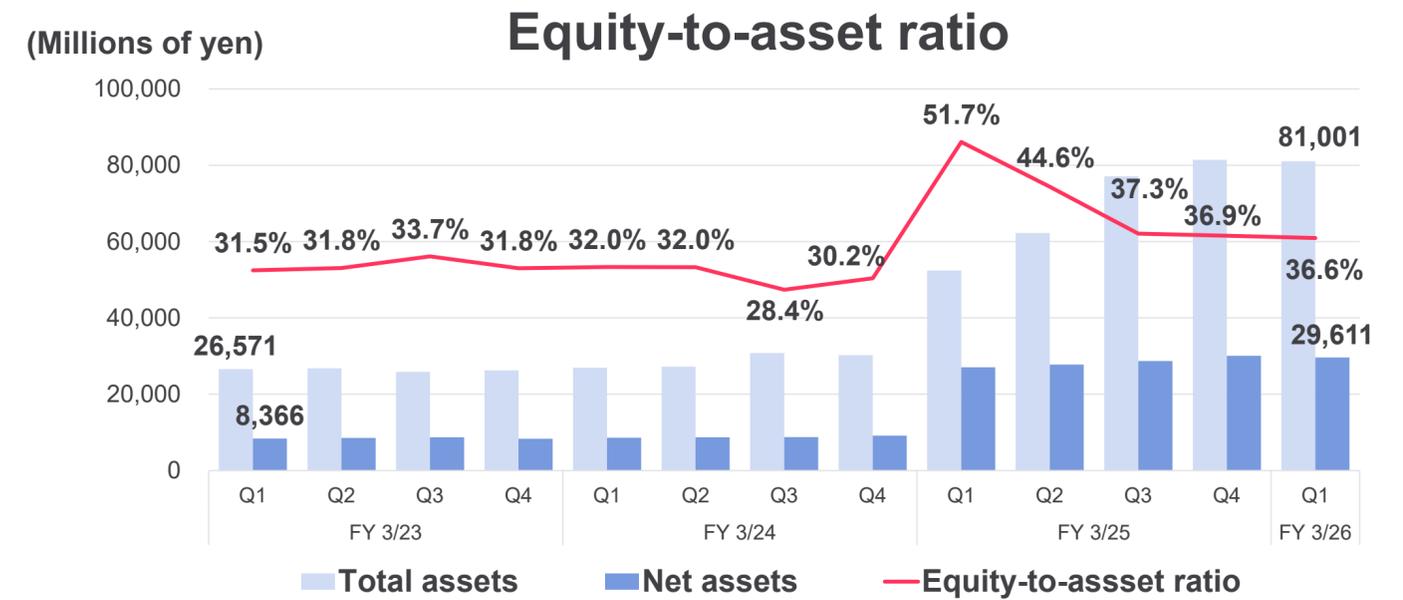
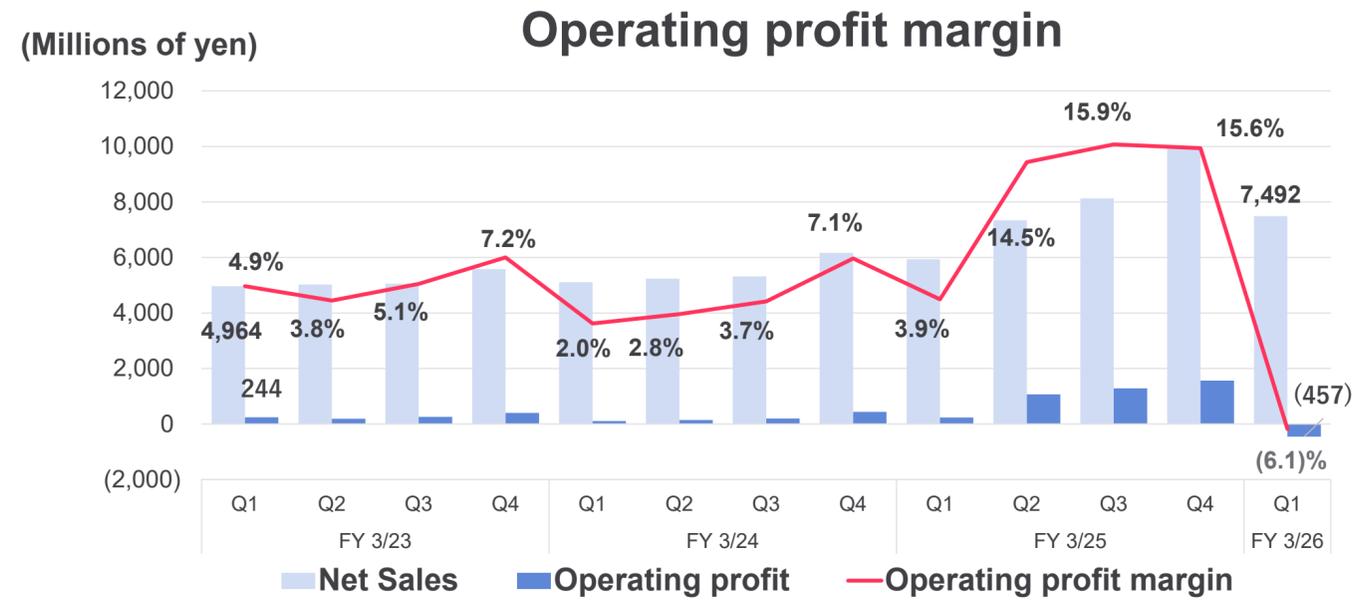
- Examples of applications**
- Operation of in-house core systems
 - R&D of in-house services
 - Provision of operating support systems and web-filtering services, etc.
 - Operation of free market apps and Furusato Tax (hometown tax) websites, etc.

*The figures represent SAKURA internet on a non-consolidated basis.

Historical net sales, operating profit, and number of employees



*The figures for FY 3/2015 or older are from non-consolidated financial results, and those for FY 3/2016 or later are from consolidated financial results.



* Ratio of ordinary profit to total assets and ROE are calculated using profit figures from the trailing 12 months.

History

- 1996** ○ **SAKURA internet was founded**
Kunihiro Tanaka, founder & current CEO and President, founded Sakura internet as a school venture in December 1996 while in Maizuru Technical College.
- 1999** ○ **Establishment as a stock company / The first data center opened**
Established as a stock company in August 1999. The first data center was opened in Chuo-ku, Osaka in October.
- 2005** ○ **Listed on TSE Mothers**
Listed on TSE Mothers in October 2005
- 2011** ○ **Ishikari Data Center opened**
Japan's largest suburban mega data center opened in Ishikari, Hokkaido in November 2011.
- 2015** ○ **Changed to TSE 1st Section**
The listing market changed to TSE 1st Section in November 2015.
- 2021** ○ **25th anniversary**
25th anniversary in December 2021
- 2022** ○ **Changed to TSE Prime Market**
Changed to TSE Prime Market, a newly established market category of Tokyo Stock Exchange.
- 2023** ○ **Conditional government cloud certification**
We were selected as the first Japanese government cloud provider on the condition that technical requirements are met by the end of March 2026

Company Profile

Trade name	SAKURA internet Inc.
Head office location	6-38 Ofukacho, Kita-ku, Osaka City, Osaka
Date of foundation	December 23, 1996 (The company was established on August 17, 1999)
Date of listing	October 12, 2005 (TSE Mothers) November 27, 2015 (Transferred to TSE 1st Section (currently TSE Prime))
Share capital	11,283,160,000yen
Number of employees	1,078 (consolidated)

(Note: as of June 30, 2025)



■ IR Contact

IR information inquiry form

<https://www.sakura.ad.jp/corporate/ir/contact/>

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